

THE CRAWFORD FUND

Annual International Conference



WORLD FOOD SECURITY: Can Private Sector R&D Feed the Poor?

Tuesday 27 October 2009

Parliamentary Conference ~The Theatrette, Parliament House
Conference Dinner ~ The Mural Hall, Parliament House

Wednesday 28 October 2009

Parliamentary Breakfast ~ The Mural Hall, Parliament House

Canberra, ACT

"Our 2009 conference will focus on the intersecting roles of the private, the not for profit and the public sectors in global food security. Now is the time to encourage the private sector - from large multi-nationals, to smaller companies and individual farmers - to make a significant difference to food production in developing countries, in partnership with governments and the not for profit sector."

The Hon Neil Andrew AO
Chairman, The Crawford Fund



The Crawford Fund Annual International Conference, Canberra

WORLD FOOD SECURITY: Can Private Sector R&D Feed the Poor?

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THE PARLIAMENTARY CONFERENCE

8:00 Registration

OPENING AND SETTING THE SCENE

8:45-11:00

8:45 Welcome and Introductions

The Hon Neil Andrew AO, Chairman, The Crawford Fund

8:50 Opening Address

The Hon Stephen Smith MP, Australian Minister for Foreign Affairs (TBC)

9:05 Private Sector R&D and Small Farmers: What Is and What Can Be?

Dr Marco Ferroni, Executive Director, Syngenta Foundation for Sustainable Agriculture

9:30 Reassessing Public-Private Roles in Agricultural R&D for Economic Development

Professor Phillip Pardey, Professor of Science and Technology Policy, the Department of Applied Economics and Director of the University of Minnesota's International Science and Technology Practice and Policy Center

9:55 Press conference (Theatre)

10:00 MORNING TEA in Mural Hall

THE PRIVATE SECTOR IN AGRICULTURAL INPUTS

11:00-1:00

11:00 Introductions by Chair

Dr Nick Austin, Chief Executive Officer, Australian Centre for International Agricultural Research

11:05 Soil Fertility and Fertiliser Research and Development

Dr Amit H. Roy, President and Chief Executive Officer, IFDC – An International Centre Creating Food Security and Agricultural Sustainability

11:20 Livestock and Their Health Products and Services

Dr Doug Gray, ACIAR Research Program Manager and formerly Regional Coordinator for the International Livestock Research Institute

11:35 Agricultural Machinery - Problems and Potential

Dr Jeff Tullberg, Director CTF Solutions; Hon. Research Consultant, University of Queensland

12:00 LUNCH in Mural Hall

THE POWER OF PARTNERSHIPS

1:00-3:30

1:00 Introductions by Chair

Dr Peter O'Brien, Managing Director, Rural Industries R&D Corporation

1:05 A Private Sector Perspective

Dr William Niebur, DuPont Vice President, Crop Genetics Research and Development and a member of Private Sector Committee for the Consultative Group on International Agricultural Research

Partnership Case Studies from Agricultural Research Centres

1:30 Staple Crops, Smallholder Farmers and Multinationals

Dr Thomas Lumpkin, Director General, International Maize and Wheat Improvement Centre (CIMMYT) and Ms Janice Armstrong, Vice President, Corporate Affairs, Asia Pacific & China, Monsanto

2:00 Private Sector Partnering on Crops for the Poorest of the Poor

CL Laxmipathi Gowda, Global Theme Leader-Crop Improvement and Management, International Crops Research Institute for the Semi-Arid Tropics

2:20 Vegetables and Small Private Sector Interests

Dr Dyno Keatinge, Director General, AVRDC - The World Vegetable Centre

2:40 AFTERNOON TEA in Mural Hall

ENCOURAGING CREATIVE CAPITALISM IN AFRICA AND ASIA

3:30-4:15

3:30 Introductions by Chair

Mr Peter Baxter, Acting Director-General, AusAID

3:35 The Private Sector and 'A Green Revolution for Africa'

Dr Namanga Ngongi, President, Alliance for a Green Revolution in Africa

3:55 Linking Asia's Farmers to the Global Economy

Dr Peter Horne, Research Program Manager, ACIAR and formerly at the International Centre for Tropical Agriculture (CIAT) based in Asia

PANEL "QANDA" SESSION

4:15-5:00

4:15 Chair of Q&A panel session of a range of speakers

Mr Michael Taylor, Chair of the Murray Darling Basin Authority and former head of the Department of Agriculture, Fisheries and Forestry

5:00 Close for Dinner

The Hon Neil Andrew AO, Chairman, The Crawford Fund

THE CONFERENCE DINNER

SIR JOHN CRAWFORD MEMORIAL ADDRESS TO BE PRESENTED BY THE HON BOB MCMULLAN MP, PARLIAMENTARY SECRETARY FOR INTERNATIONAL DEVELOPMENT ASSISTANCE

2009 is the 25th anniversary of the death of Sir John Crawford, a remarkable Australian who contributed at the highest levels to the development of Australia and other countries, and was a passionate supporter of international agricultural research for development.

From 2009, the Crawford Conference will include a Memorial Address by a leading figure in international development. In this inaugural year, the Parliamentary Secretary for International Development Assistance, The Hon Bob McMullan MP has kindly agreed to give the address. The subject and content of the lecture is left to the discretion of the chosen speaker but it is expected that it will be on a major issue of international development.

6:30 Guests to arrive at the Mural Hall, Parliament House, to be seated for the address at 7.00pm. Dinner to follow from 7.30pm – 9.00pm

THE PARLIAMENTARY BREAKFAST

CONCLUSIONS AND THE WAY FORWARD

7:00 Registration

7:30 Welcoming Remarks and Introductions

The Hon Neil Andrew AO, Chairman, The Crawford Fund

8:00 Reflections, Conclusions and the Way Ahead

Dr Prabhu Pingali, eminent agricultural economist, Deputy Director of Agricultural Development at the Bill and Melinda Gates Foundation; formerly, the Director of the Agricultural and Development Economics Division of the Food and Agriculture Organization of the United Nations

8:20 Australian Private Sector Investment in Australian and International Agriculture

Dr Joanne Daly, Group Executive, Agribusiness, CSIRO

8:40 Questions and Answers

9:00 Closing Remarks

The Hon Neil Andrew AO, Chairman, The Crawford Fund

Background

Some technologies produced for the developed world flourish in the developing world. The most obvious recent example is the mobile phone which has been readily adopted around the world with such significant impact. But agricultural technologies that have taken hold in wealthier economies often don't find their way to poorer countries.

Given that the private sector now does half of the world's agricultural research and development, and some innovations like Roundup and cheap power sources are rapidly spreading to the small farmers of poorer nations, why isn't more private agricultural R&D reaching them?

This year's Crawford Fund Annual Conference seeks to explore ways in which the private sector can engage in international agricultural research, development and extension to the benefit of the rural poor. It tackles the longstanding problem of the persistent failure of the private sector to develop and introduce agricultural products, technologies and services so badly needed in the poorest developing countries. This failure is magnified when you consider the benefit that could flow to poor farmers if there was a shift to poorer nations in the overwhelming emphasis of private R&D investment in seeds, animal health products, fertiliser and other technology inputs from developed country markets.

We have called on a group of outstanding international and national specialists who come from the private, not-for-profit, philanthropic and public research sectors to consider the key issues across agriculture and what it means for international agricultural research.

NEW CONFERENCE STRUCTURE IN 2009

After some 15 years of Crawford Fund conferences and following feedback from previous years' events, the program for the 2009 Crawford Fund conference has been changed to provide opportunities for additional delegates, networking and impact.

The event will involve the traditional Parliamentary one-day conference, a conference dinner and a Parliamentary breakfast. Each will involve new speakers and additional opportunities for knowledge, feedback and networking.

The one day event will include an extended panel session which will be structured along the lines of a "QandA" with a strong chairing role being envisaged, to allow for additional opportunities for questions and discussions.



The Hon Bob McMullan MP
Parliamentary Secretary for
International Development
Assistance

The year 2009 is the 25th anniversary of the death of Sir John Crawford. Accordingly, the event will be marked by a Memorial Address by a leading figure in international development prior to a conference dinner. The subject and content of the lecture is left to the discretion of the chosen speaker but it is expected that it will be on a major issue of international development. In this inaugural year, The Hon. Bob McMullan MP, Parliamentary Secretary for International Development Assistance, has kindly agreed to present the Address.

Our usual invitation-only speakers' breakfast for MP's will be opened to the conference delegates and involve speakers who are not part of the one day Parliamentary conference.

After three years of surveying delegates on the introduction of a charge to go towards covering the increasing venue and catering costs at Parliament House, a modest charge will be introduced to cover some of these costs and the additional dinner and breakfast events which are part of the 2009 conference. Delegates can sign up for all or any of the program of events.

MEDIA Enquiries:

Media are encouraged to contact us if they are planning on attending part or all of the event. A media kit, with all presenter biographies, abstracts, backgrounders and press releases will be available at the conference. To pre-arrange interviews or for other media enquiries, contact Cathy Reade, coordinator - Public Awareness, The Crawford Fund, telephone 0413 575 934 or email cathy.ream@crowfordfund.org

Keynote Speakers



In addition to the Minister for Foreign Affairs, The Hon Stephen Smith MP, whom we hope to have in our program, and the Parliamentary Secretary for International Development Assistance, The Hon Bob McMullan MP, other keynote speakers include:



Dr Marco Ferroni, a Swiss national, is an expert in international agriculture and sustainability issues. Marco Ferroni joined the Syngenta Foundation as its Executive Director in 2008, after a career in multilateral institutions and government. Before joining the Foundation, Ferroni worked at the Inter-American Development Bank (IDB) and the World Bank in Washington DC. As a Deputy Manager of the Sustainable Development Department of the IDB, he had responsibility for regional sector policy and technical support to the Bank's country departments. As the Principal Officer in the Bank's Office of Evaluation and Oversight, he directed evaluation studies that assessed the relevance, performance and results of Bank strategies and investments. As a senior advisor at the World Bank, he advised on donor relations and directed work on international public goods and their role in foreign aid and international affairs. Ferroni holds a doctoral degree in agricultural economics from Cornell University.



Professor Philip Pardey, an Australian native, is Professor of Science and Technology Policy in the Department of Applied Economics at the University of Minnesota and director of the University's International Science and Technology Practice and Policy (InSTePP) center. Previously he was a senior research fellow at the International Food Policy Research Institute, Washington DC where he led the Institute's Science and Technology Policy Program. He is a Fellow of the American Agricultural Economics Association and a Distinguished Fellow and President-Elect of the Australian Agricultural and Resource Economics Society. His research deals with the finance and conduct of R&D globally, methods for assessing the economic impacts of research, and the economic and policy (especially intellectual property) aspects of genetic resources and the biosciences.



Dr Prabhu Pingali, an Indian national, is Head of Agricultural Policy and Statistics, Agriculture Development Division, Bill and Melinda Gates Foundation. Formerly Director of the Agricultural and Development Economics Division of the Food and Agriculture Organization, United Nations, from 2002-2007. Pingali was elected to the US National Academy of Sciences as a Foreign Fellow in May 2007. He was the President of the International Association of Agricultural Economists from 2003-2006. He was elected Fellow of the American Agricultural Economics Association in 2006. Also in 2006, he was appointed to the U.S. National Academies Round Table on Sustainability. He co-chaired the Millennium Ecosystem Assessment Panel's working group on Future Scenarios. Pingali has over 25 years of experience in analyzing food, agriculture and development policy in Asia, Africa and Latin America. He earned a PhD in Economics from North Carolina State University in 1982.



Dr Namanga Ngongi joined the Alliance for a Green Revolution in Africa (AGRA) as its President in November 2007. He has extensive experience in agriculture and management of international organizations. He worked in Cameroon as an Extension Officer and deputy head of projects in the ministry of agriculture before being assigned in 1980 as Representative to the UN food agencies in Rome. He joined the World Food Program in 1984 and became Deputy Executive Director in 1994. In 2001 he was appointed Special Representative of the UN Secretary General to the Democratic Republic of Congo, and led the peace keeping mission for two years. He helped put together the transitional government. Dr Ngongi retired from the UN in 2003. Ngongi obtained a BS in agriculture from the California State Polytechnic University in 1968, and MS (1973) and PhD (1976) degrees, from Cornell University.

