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Research Management in Agriculture

A Manual for the Twenty First Century

**Ian Metcalfe, Bruce Holloway,
Jim McWilliam & Neil Inall (editors)**

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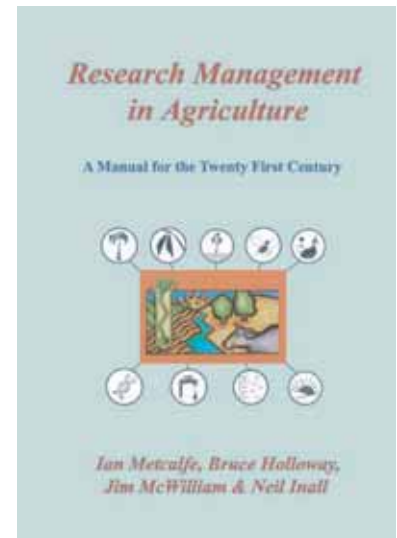
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This objective of this book is to provide a comprehensive introduction to all facets of research management in agriculture for research directors, managers, scientists and students involved in all types of agricultural research. For the first time in a single manageable volume, this book draws together and discusses the disparate dimensions of research management. The book stresses collaboration and communication as the key features of efficient agricultural research management. Successful research outcomes are only achieved through inclusive involvement of clients and stakeholders at all stages of the research, beginning with priority setting and planning, then right through to the application of research outputs and outcomes for the end users. The editors and authors are senior agricultural research directors and managers, agricultural consultants and academics with an immense collective wealth of agricultural research, research management and training experience.

CONTENTS

Chapter 1. Introduction

Bruce Holloway

Chapter 2. Objectives of research management

Bruce Holloway & Jim McWilliam

Chapter 3. The significance of environmental and socio-economic issues in research management planning

Amarjit Kaur

Chapter 4. Research priorities and planning

James Rowe & Jim McWilliam

Chapter 5. Managing the system of agricultural research

Jim McWilliam & Robin Jessop

Chapter 6. Managing people in research

Lester Burgess & Bruce Holloway

Chapter 7. Research collaboration

Bernie Bindon

Chapter 8. Electronic knowledge resources

Ian Metcalfe & Brendan Doyle

Chapter 9. Evaluation of research institutions

Jim McWilliam

Chapter 10. Financial aspects of research management

Guy Roth & Kym Orman

Chapter 11. Managing intellectual property

Bill Taylor

Chapter 12. Extension: Getting the message across is hard work!

Neil Inall

Chapter 13. Outcomes: Evaluating agricultural research

projects to achieve and to measure impact

Deborah Templeton

Index

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