



Australian Government
Department of Agriculture
ABARES



Long term food demand in Asia: *implications for Australian agriculture*



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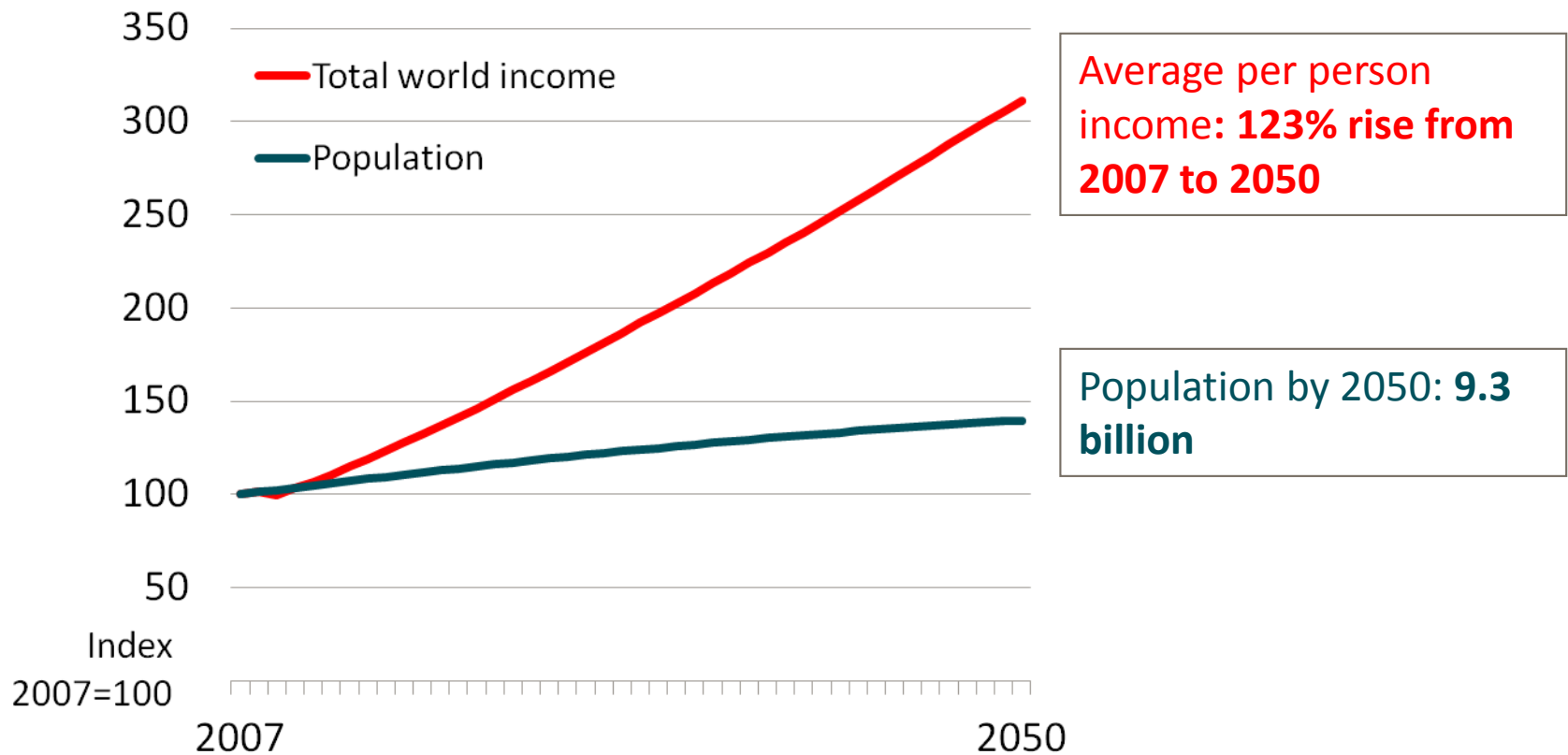
Outline

1. Long term food demand to 2050

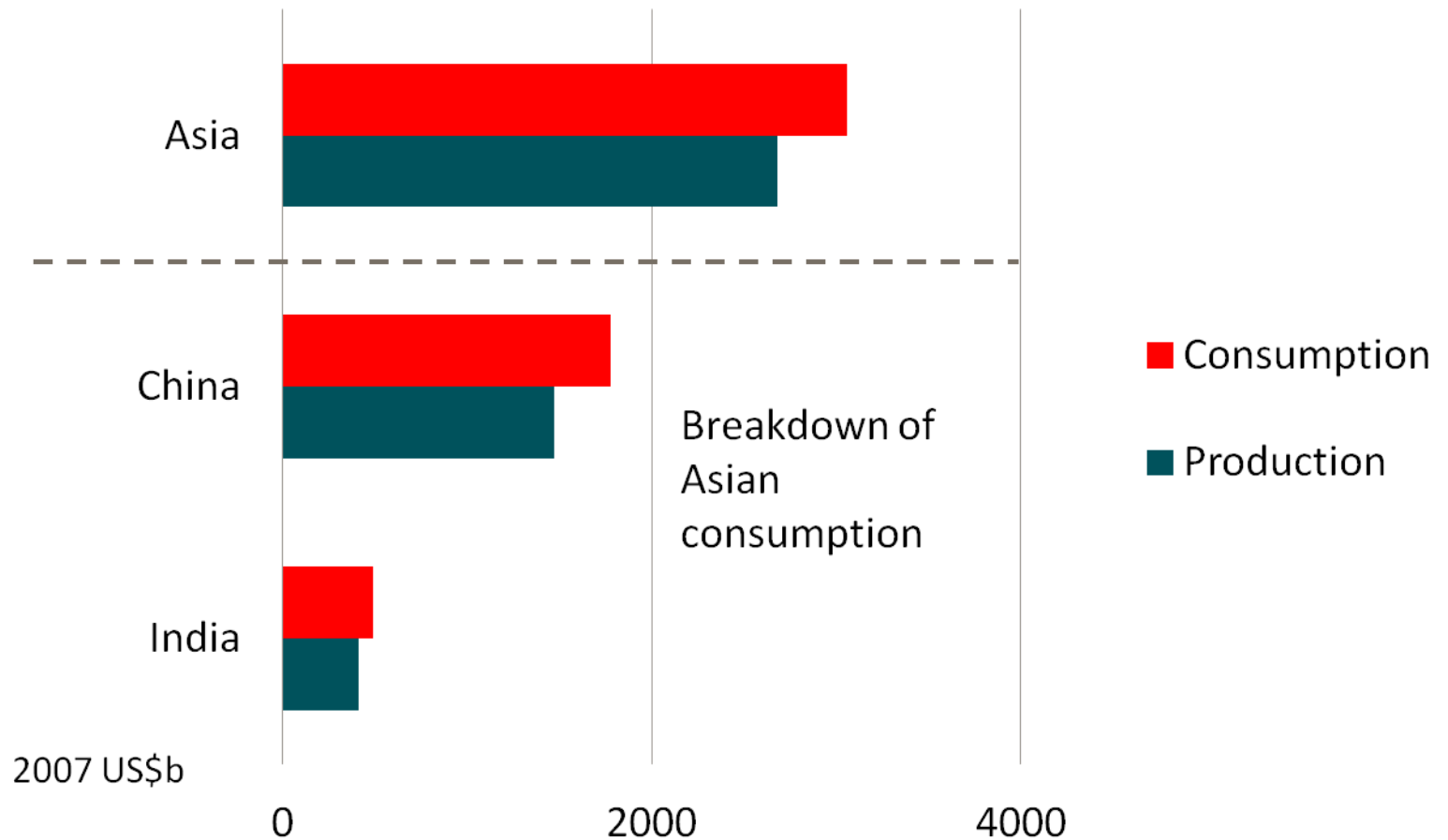
- Japan and Korea
- India
- ASEAN
- China

2. Challenges and opportunities

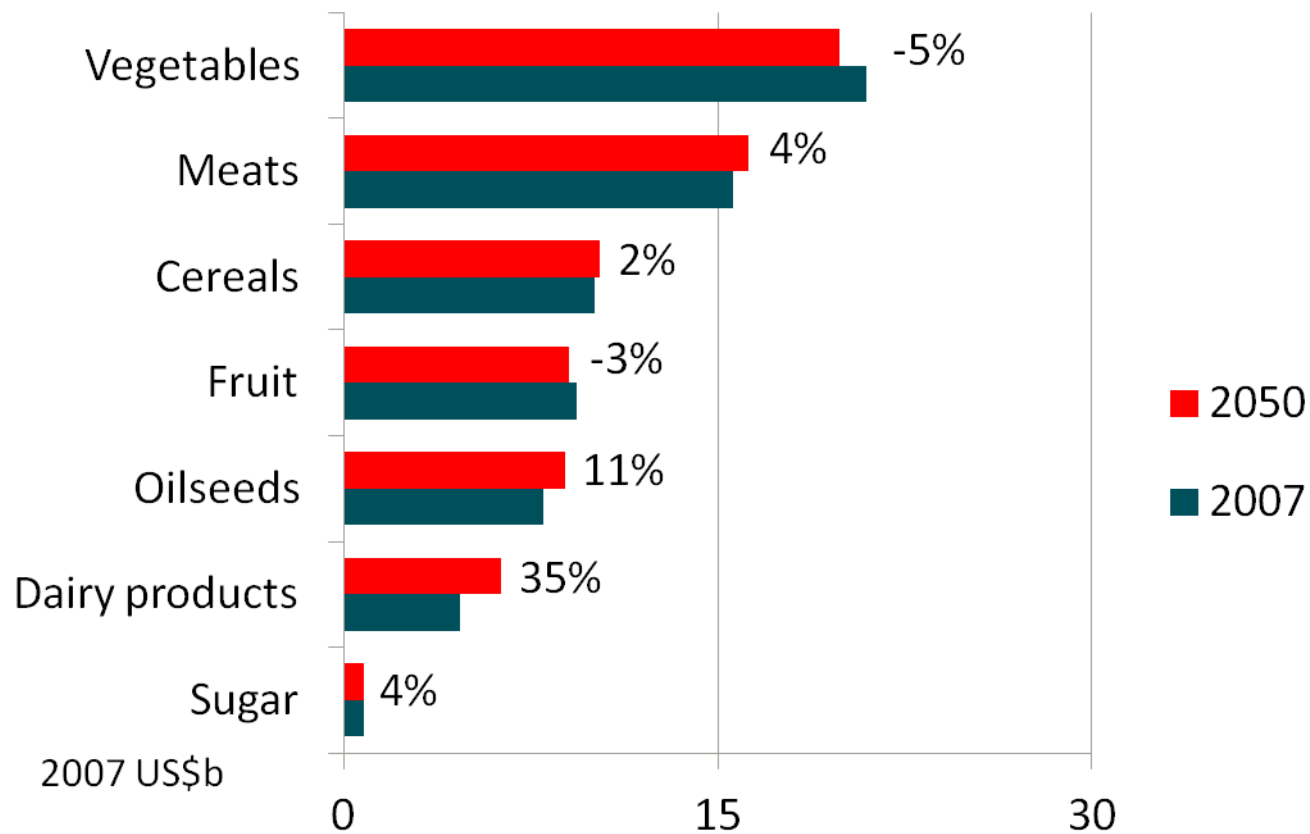
Global food demand is expected to rise to 2050



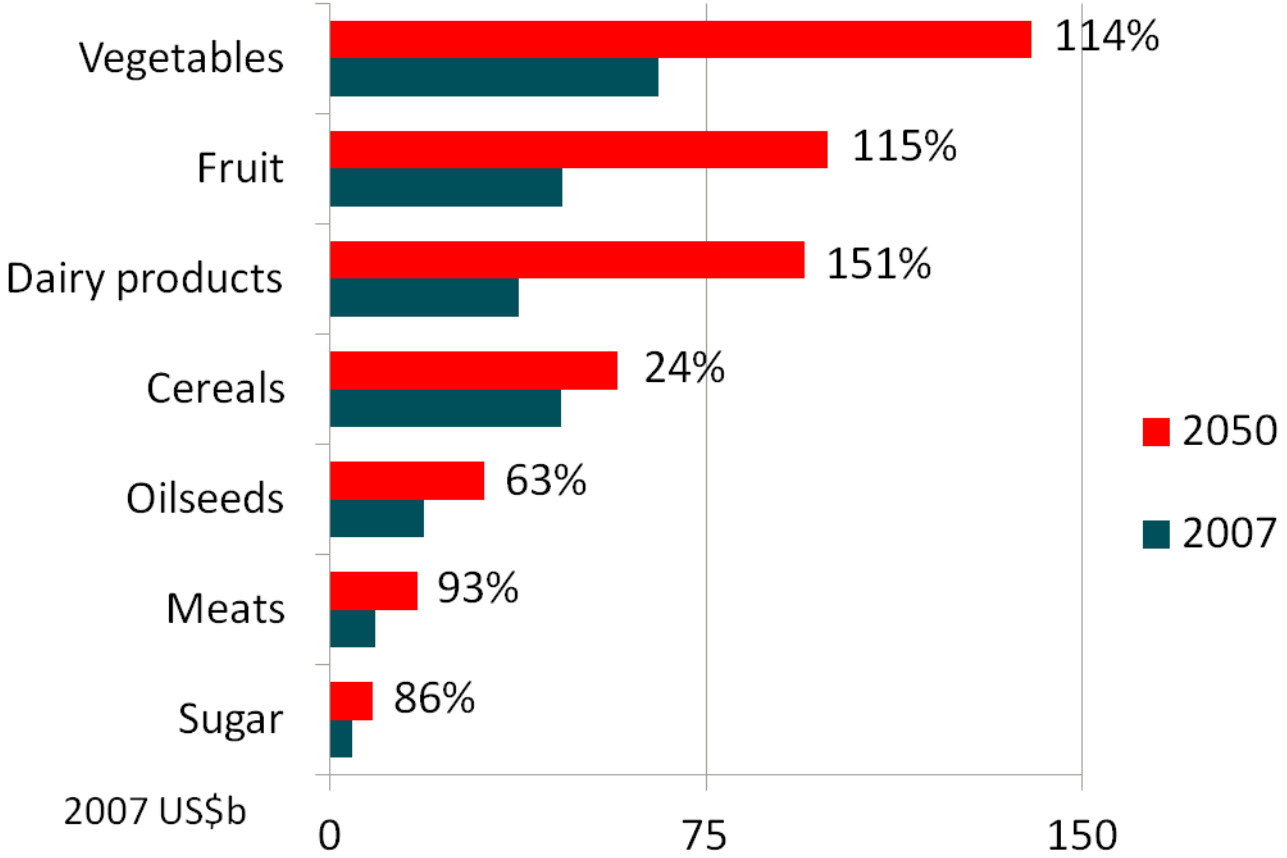
Food consumption and production in Asia by 2050



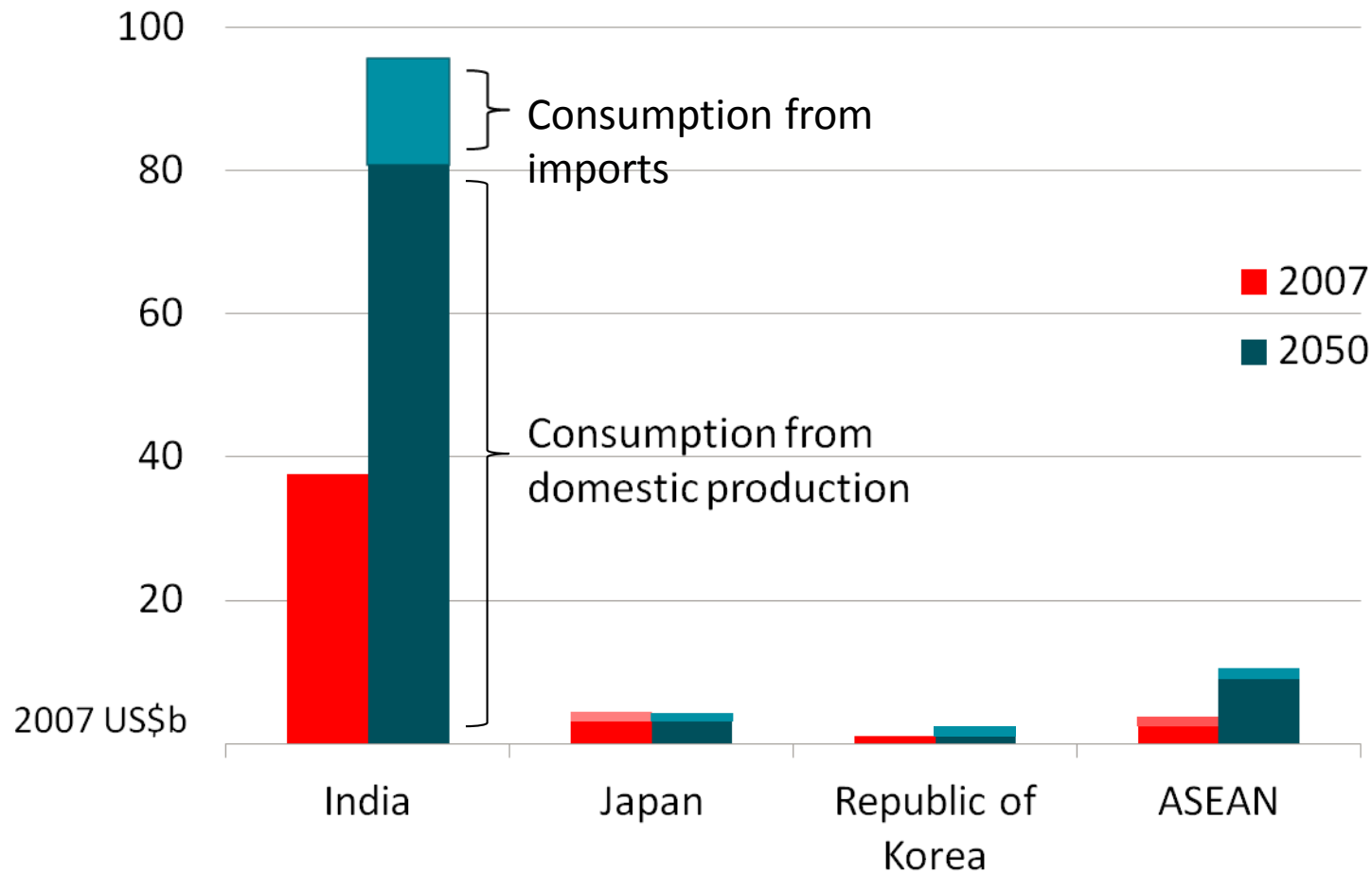
Food consumption in Japan and Korea to remain relatively stable



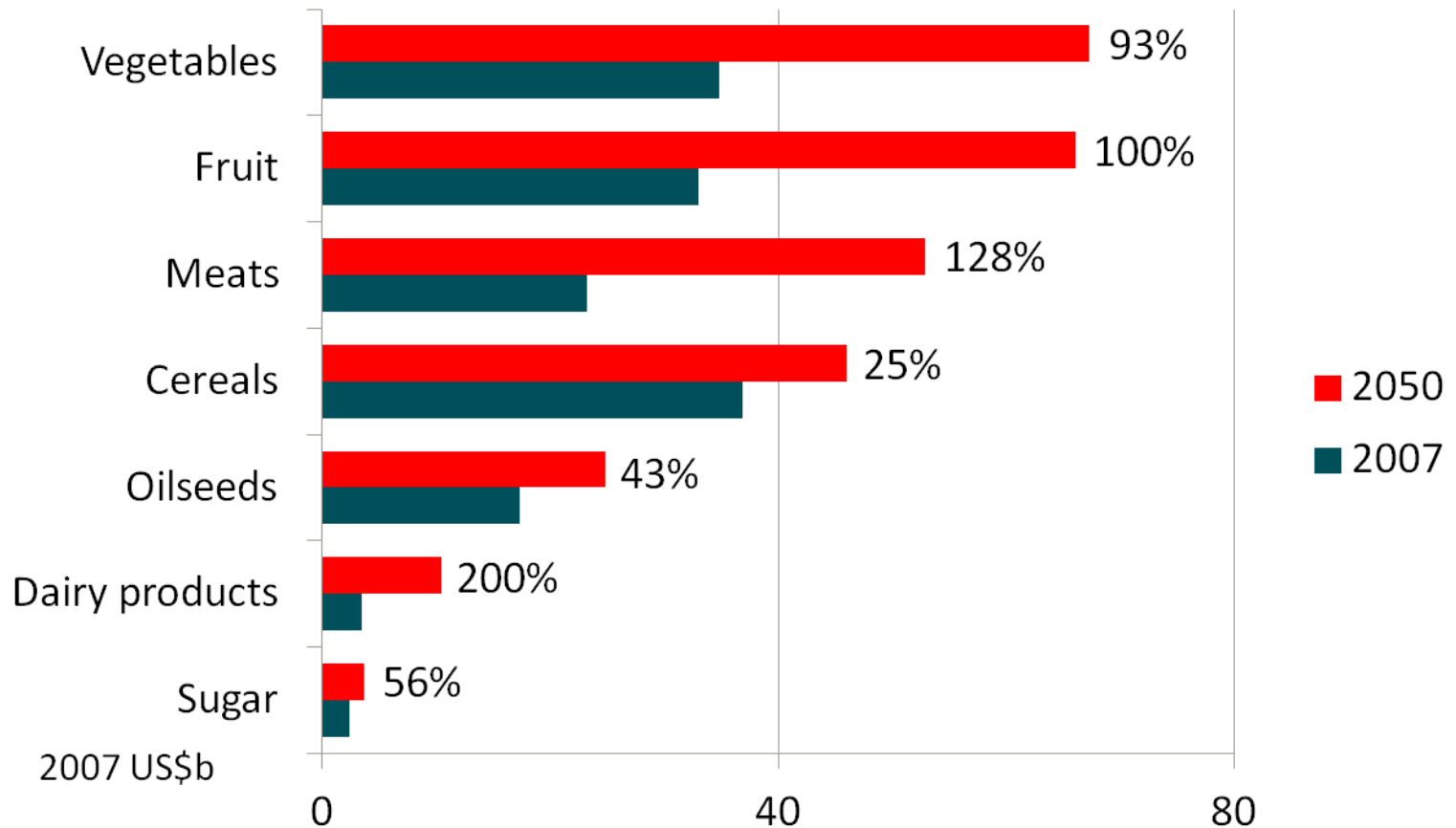
India's food consumption to rise



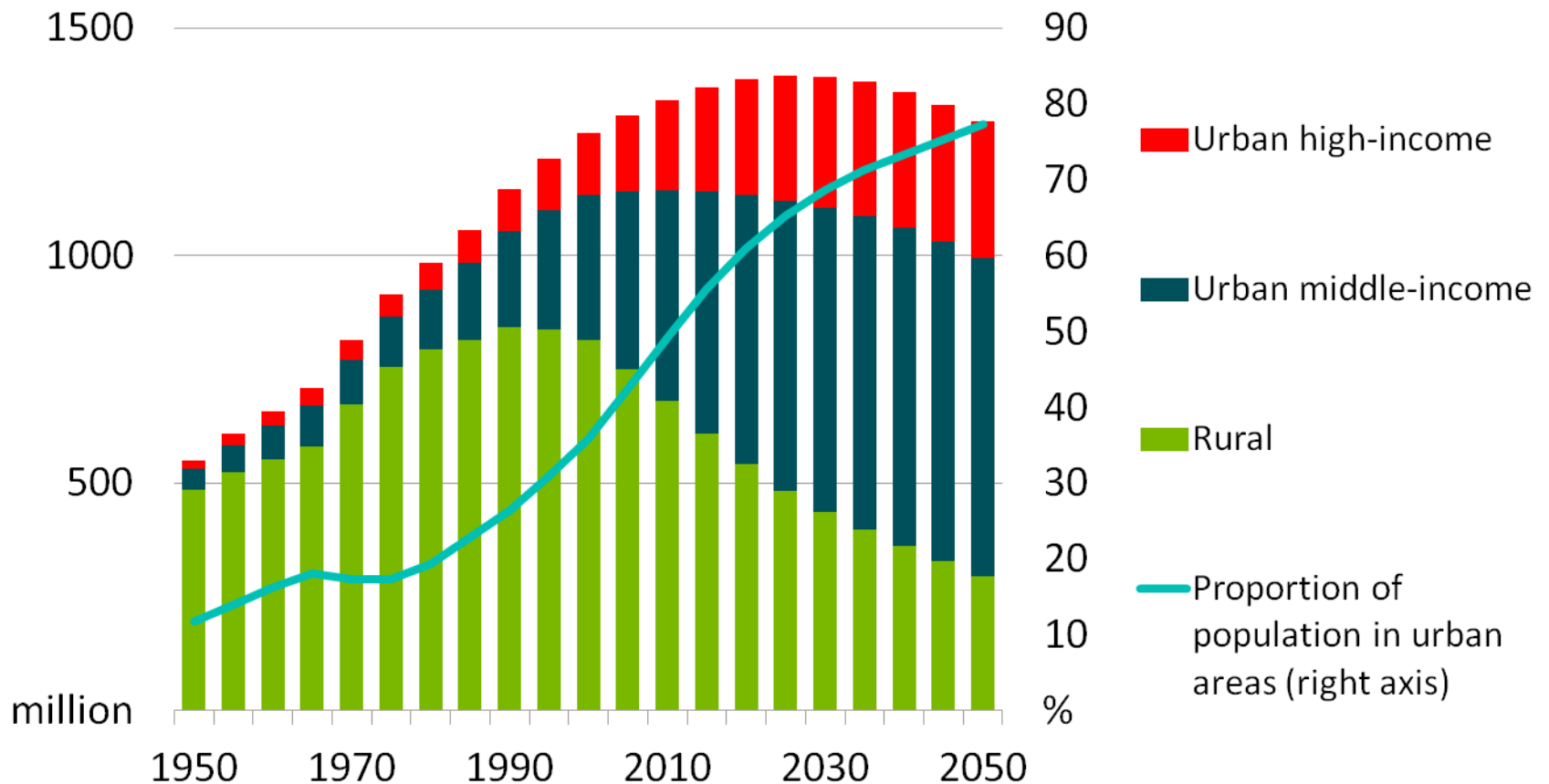
Prospects for dairy consumption and imports in selected Asian countries



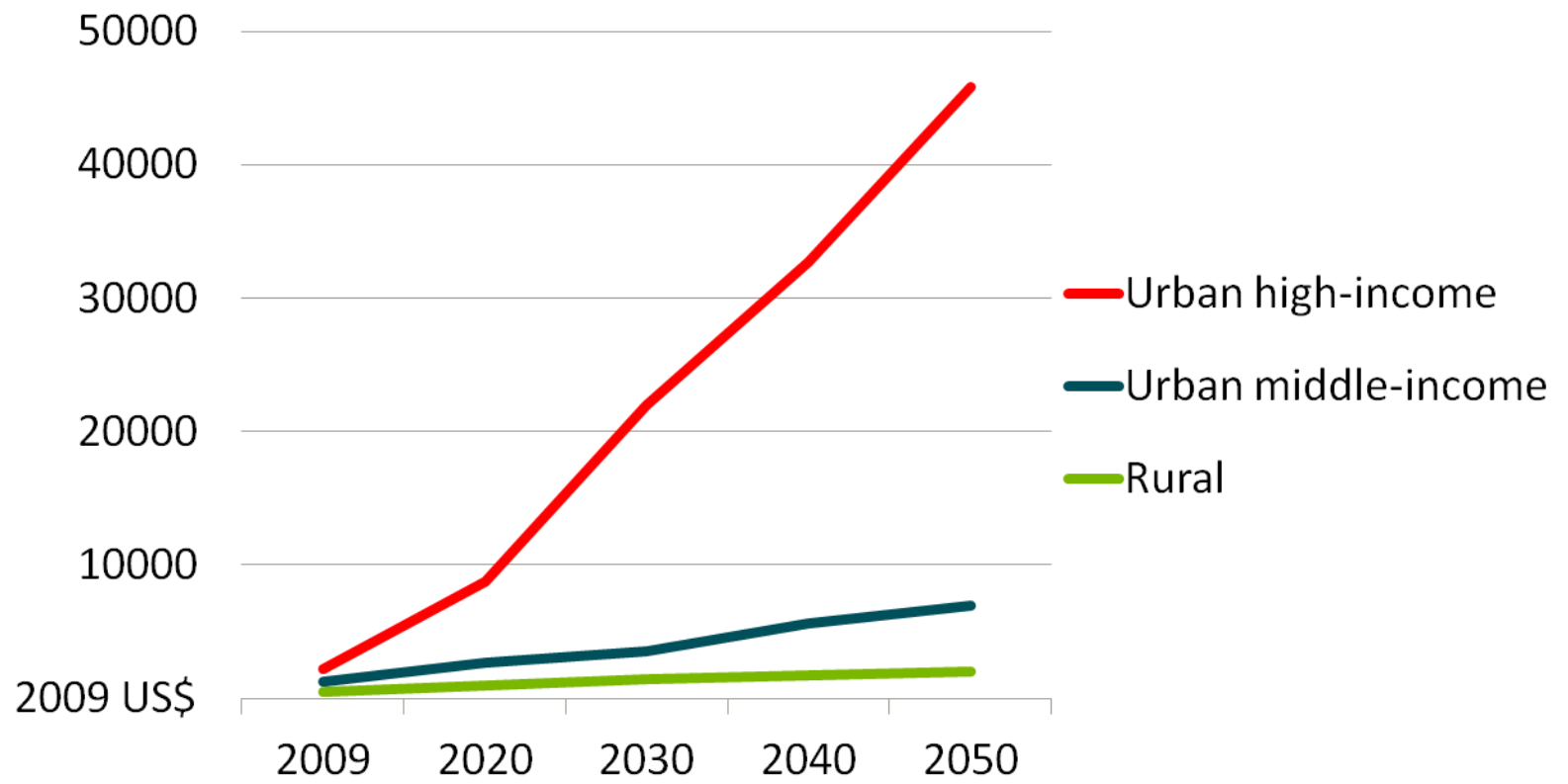
Prospects for growth in ASEAN food consumption



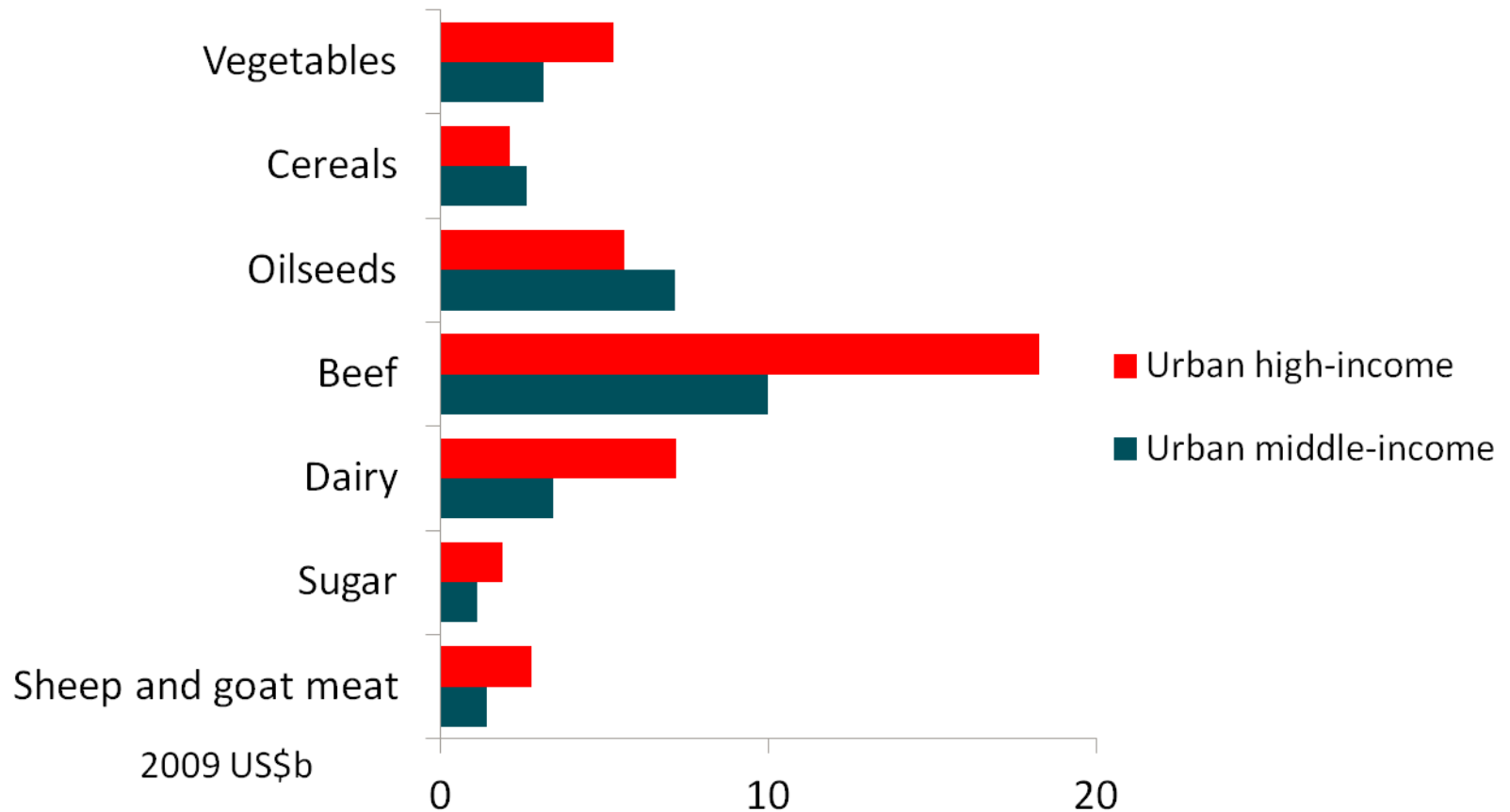
Urban population in China to grow strongly



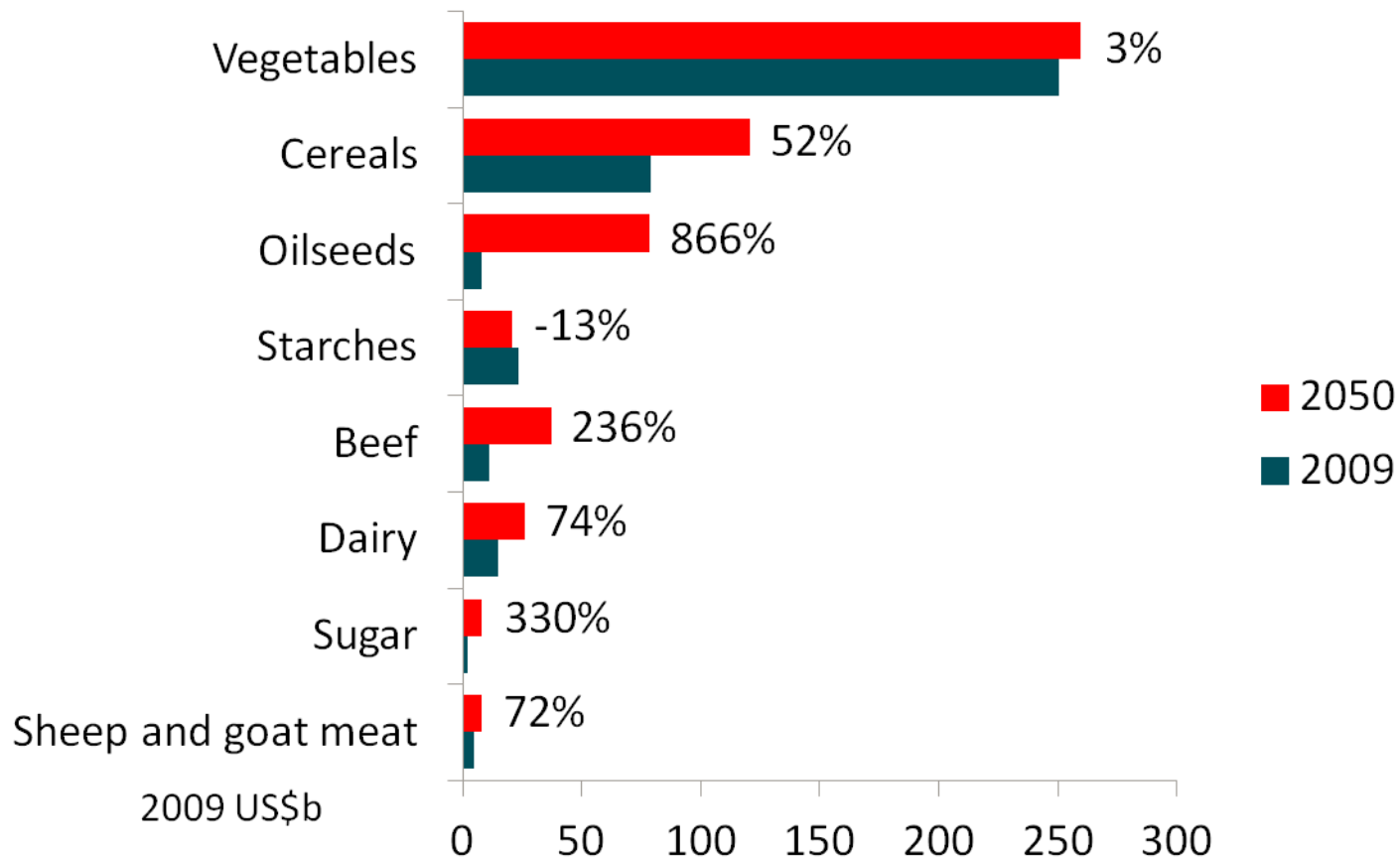
Urban and rural incomes per person in China



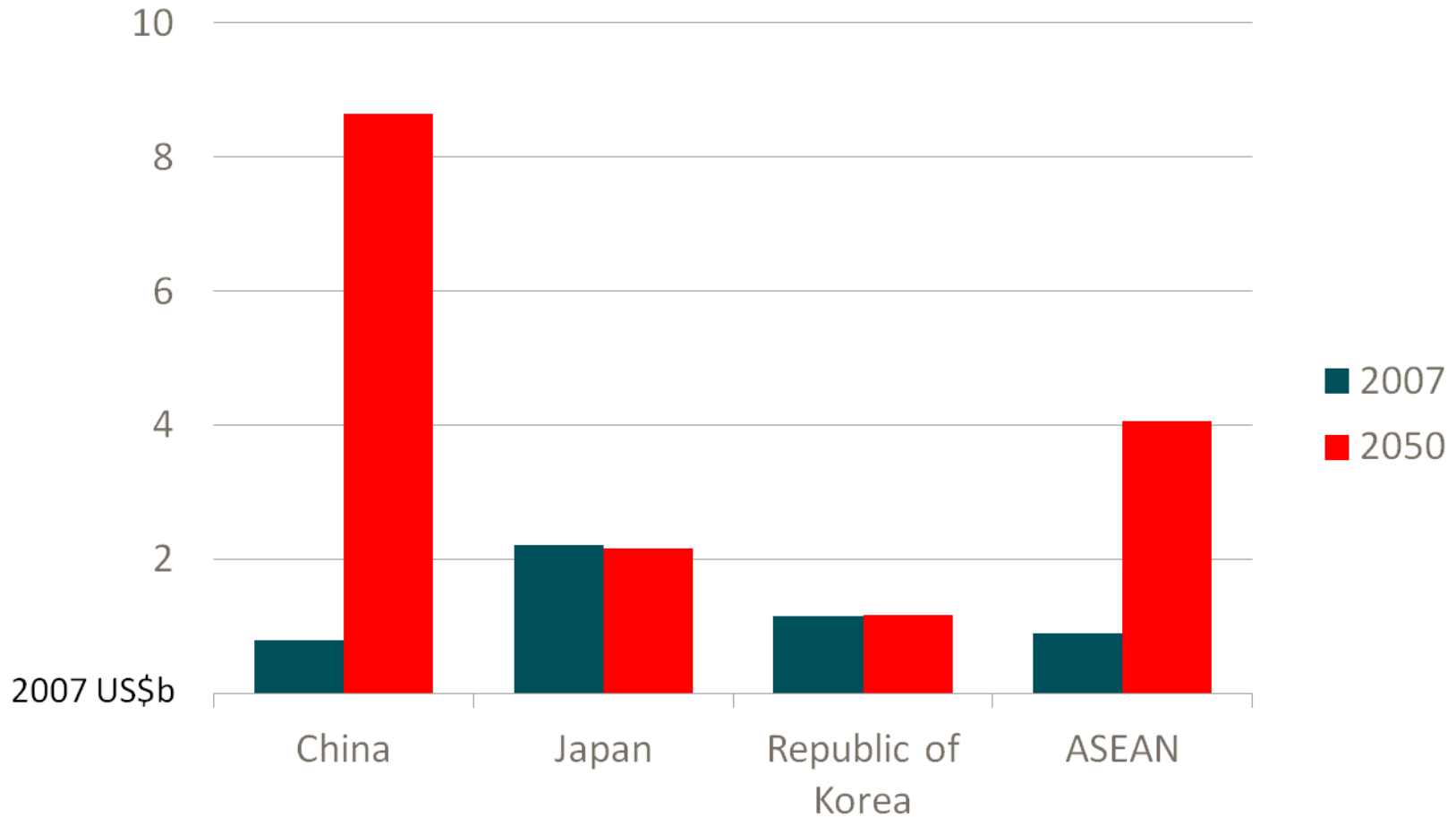
Increase in China's food consumption urban population 2009 to 2050



Rise in China's total food consumption



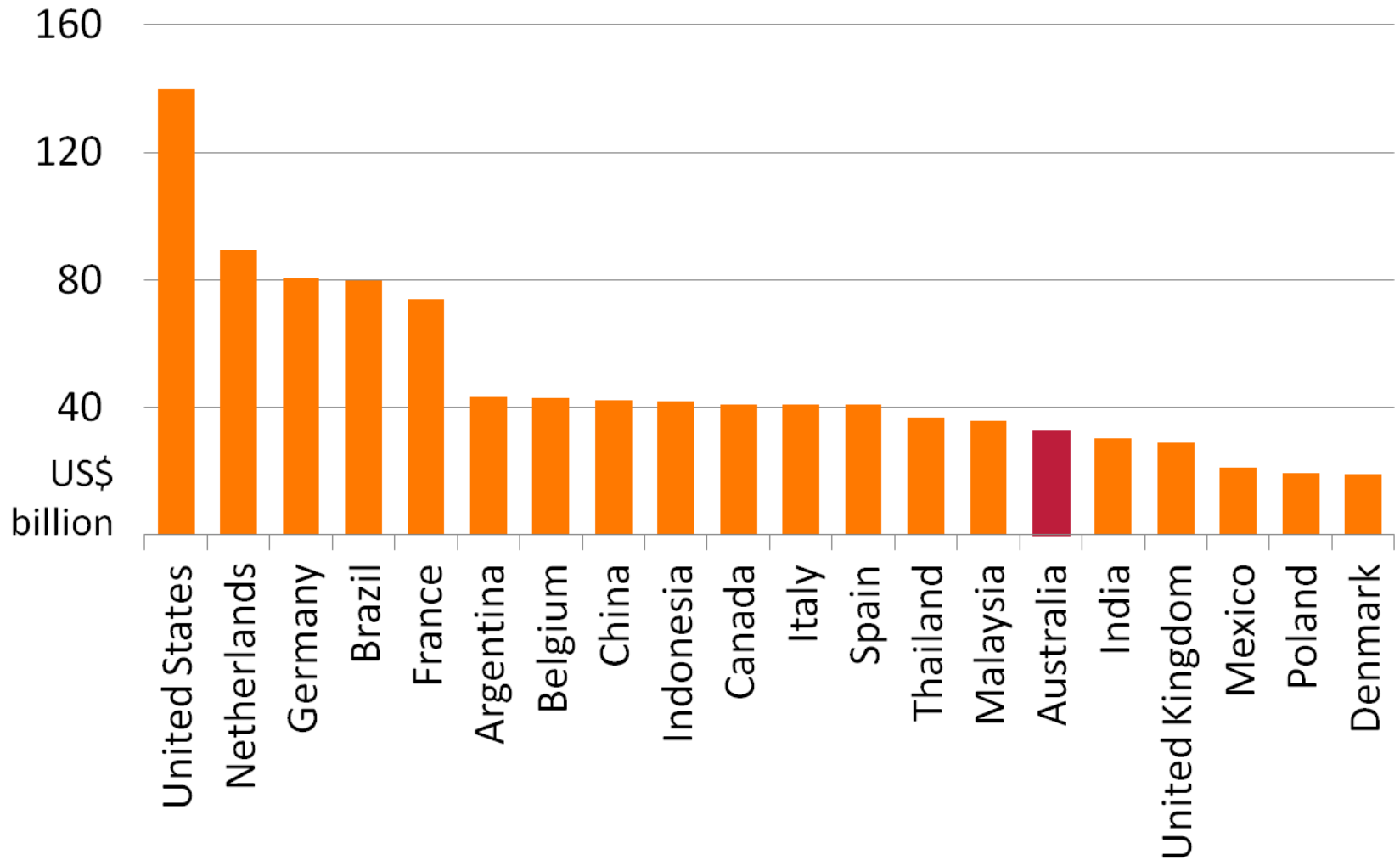
Asian beef imports to rise



Opportunities and challenges

- **Market opportunities in Asia, but with competition**
- Remove trade barriers to help food to flow to where it is needed
- Business planning to consider changing Asian food consumption

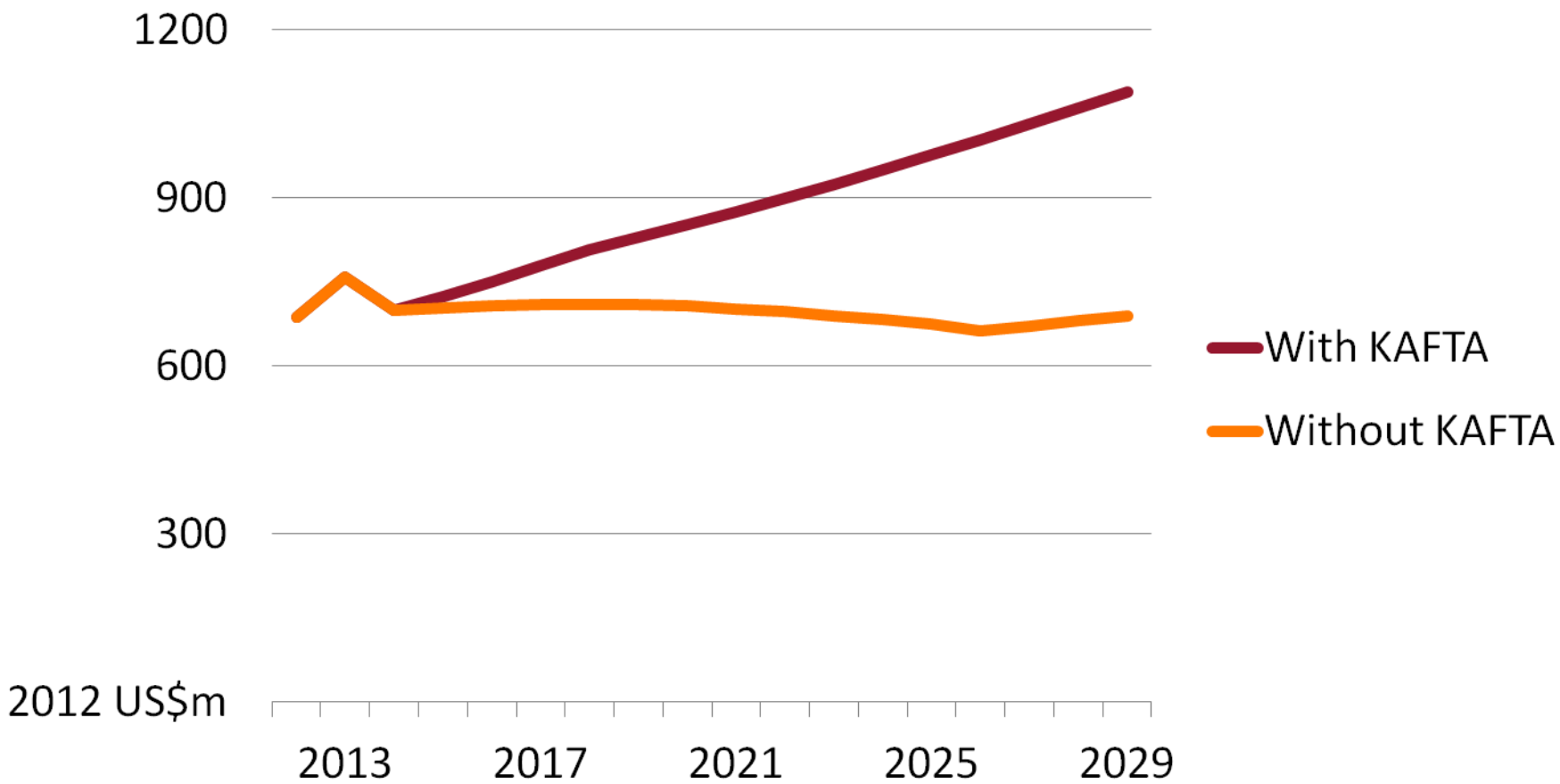
Value of agricultural exports, 2011



Opportunities and challenges

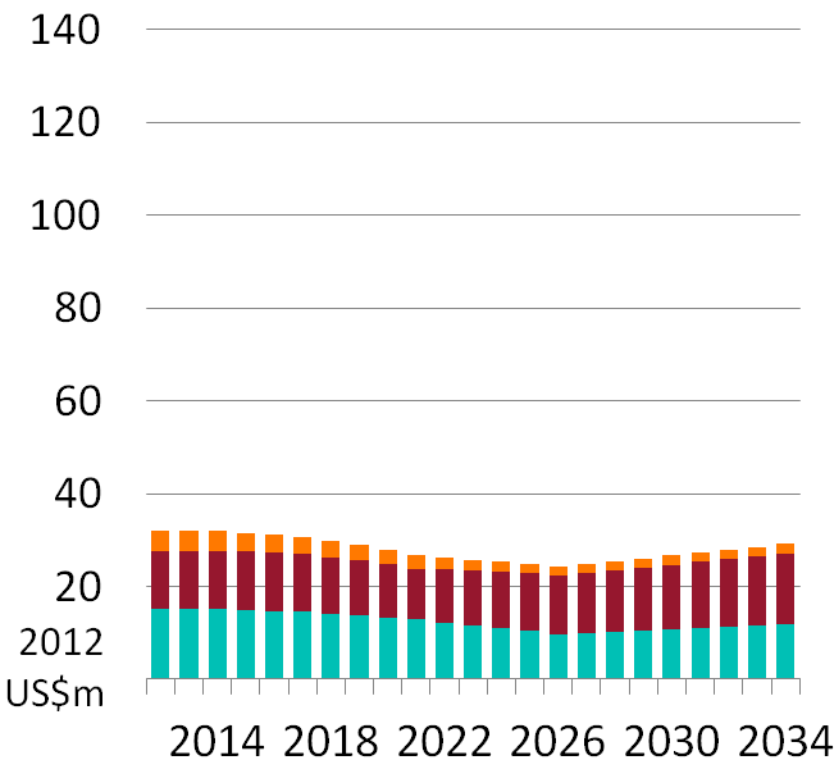
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Projected Australian beef imports to the Republic of Korea

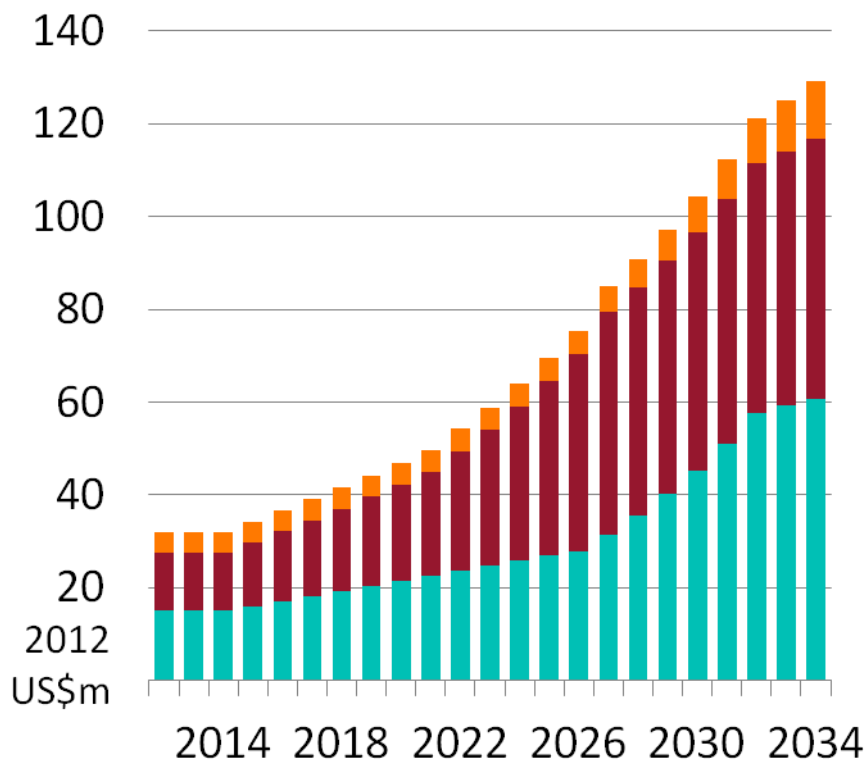


Projected value of Australian cheese imports to the Republic of Korea

Without KAFTA



With KAFTA



■ Fresh, processed and other
 ■ Cheddar
 ■ Speciality, powdered and grated

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