



COMMUNICATING RESEARCH TO STAKEHOLDERS
A Crawford Fund Master Class
Co-hosted by IRRI
India
26 April – 2 May 2015

QUOTES FROM PARTICIPANTS

“The week spent in Srinagar was one of the most wonderful times of my life I can recall so far. I owe this to the best trainers in the world – Jenny, Toss and Cathy who kept us engaged and energized at the same time. Our 9am to 5pm days had all the elements of a blockbuster Bollywood movie. We Indians are fond of cinema which keeps us entertained, while at the same time addressing some extremely important issues. Even at 5pm we all kept glowing as if it was still 9am in the morning (this certainly was not because the training was over.. but there was an additional reason to glow because we would go shopping or to another garden).

“The movie couldn’t be such a great hit if the other actors (we participants) weren’t wonderful too. Yeah! I’m complimenting myself too... Some participants were serious, some smiling, some sweet and introverted, and a few expressive but one word for them all is “superb”.”

“Amazing learning experience in practicing communication tools in Master Class. The public speaking exercise is wonderful.... Thanks Jenni, Cathy and Toss”

“Master class training is wonderful. I wish to join again.”

“A training programme is going on at the Sher-i-Kashmir International Conference Centre (SKICC). The objective of this training is to improve communication skills for stakeholders to adopt and disseminate research.

“It also helps improve communication skills with policy makers, our social circles and media connections and find a platform for solving problems and finding solutions. I found that most of people are facing this problem everywhere. During the training sessions, the interaction on different topics and open discussions helped me to understand the obstacles and provide a way to handle situations tactfully. It also created an interest in communications technology, which may a way for stakeholders to adopt technology. The training is organised by IRRI India and sponsored by the Crawford Fund. The partners were eConnect, ACIAR and NFSM.”

“It’s been a great privilege to be part of the Master Class on Communicating Research to Stakeholders at SKIIC, Srinagar funded by the Crawford Fund, Australia. During the workshop, we had the opportunity to learn media skills, presentation skills, writing skills and designing communication plans to stakeholders. Hopefully, these will be a great help to me to share with my colleagues and extension staff in my next project back home. Thanks Crawford Fund and IRRI.”

“It is the first time I have been to Srinagar and it is a beautiful city. It is my golden opportunity to join the Crawford Fund Master Class, *Communicating Research to Stakeholders*.

“During training, I learned how to make a good presentation, plan a presentation, the body of the talk, use visual aids and deliver the presentation, etc.

“In the future, it will be important for my workplace to make a communication plan for farmers. Best regards!”

“I travelled to Srinagar on 25 April to attend the Crawford Fund Master Class *Communicating Research to Stakeholders*. It is a very good training program, providing a very good opportunity to improve communication skills.

“I am thankful to IRRI, the Crawford Fund, Econnect and the State Government for providing me the opportunity to enjoy the training, as well as Kashmir.”

“This is the first time I have participated in this type of communication training related to scientific research. I find it really interesting and helpful to communicate our technologies and research to a wider group of people. It will certainly guide me to communicate with other national/ international organisations, stakeholders and my scientific community to update them on new technologies in agriculture. Upon completion of the training, I will share my experiences and knowledge to my colleagues and other friends working in the field of agriculture in Nepal.”

“In the 6 days training held at SKICC Srinagar on *Communicating research to stakeholders* the most excellent thing about the trainers I could find is that their way of practical teaching, punctuality and dedication towards their assignments is quite excellent. I really loved their way of delivering things.”