THE BUSINESS OF FOOD SECURITY: PROFITABILITY, SUSTAINABILITY AND RISK

Meeting future food and nutrition demand within the limits of the earth’s natural resource base is an existential challenge for humankind. The private sector – from small to medium scale and larger farmers, to processors and handlers, multinational, national and local input providers, to wholesalers and retailers – has a key role to play, with existing efforts by the public and not-for-profit sectors.

International and Australian specialists covering all these interests will address their work for sustainable intensification and food security at the Crawford Fund’s annual conference 10-12 August in Canberra. Media are welcome to attend.

Speakers’ bios and abstracts are all available [here](#) and the [program](#) includes:

**Opening Session: 9-10.30am in the Theatrette, Parliament House:**

- **The Hon Steven Ciobo MP**, Parliamentary Secretary to the Minister for Foreign Affairs and Parliamentary Secretary to the Minister for Trade and Investment will open the conference
- **Mr Anthony Pratt**, Executive Chairman, Visy Industries will discuss his company’s pro-active approach to food security
- **HE Gerda Verburg**, Chair of the UN Committee on World Food Security and of the World Economic Forum Council on Food Security and Nutrition will talk of the urgency of a game change for food security and nutrition

Other speakers include:

- Dr Cary Fowler, biodiversity conservationist behind the Arctic Seed Vault
- Dr Martin Kropff, Director General, CIMMYT
- Dr Jim Jung Lee, President Director of PT Syngenta Indonesia
- Mr Chris Brett, Senior VP, Head of Corporate Responsibility & Sustainability, Olam International
- Matt Willson, National Manager, Corporate Partnerships, WWF
- Dr Marco Ferroni, Director General, Syngenta Foundation for Sustainable Agriculture
- Mr Sameer Bhariok, Regional Leader for Market Access, Elanco Asia
- Richard Dickmann, Head of New Business Development, Bayer CropSciences
- Alison Eskesen, Director of Knowledge and Accountability, WEF Grow Asia

The Crawford Fund wishes to thank the supporters of this event including:

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