



THE CRAWFORD FUND
For a Food Secure World

The Crawford Fund
PO Box 4477
Kingston ACT 2604

www.crawfordfund.org

Contact: Cathy Reade | 0413 575 934

MEDIA RELEASE

7 August 2015

THE BUSINESS OF FOOD SECURITY: PROFITABILITY, SUSTAINABILITY AND RISK

Meeting future food and nutrition demand within the limits of the earth's natural resource base is an existential challenge for humankind. The private sector – from small to medium scale and larger farmers, to processors and handlers, multinational, national and local input providers, to wholesalers and retailers – has a key role to play, with existing efforts by the public and not-for-profit sectors.

International and Australian specialists covering all these interests will address their work for sustainable intensification and food security at the Crawford Fund's annual conference 10-12 August in Canberra. Media are welcome to attend.

Speakers' bios and abstracts are all available [here](#) and the [program](#) includes:

Opening Session: 9-10.30am in the Theatrette, Parliament House:

- **The Hon Steven Ciobo MP**, Parliamentary Secretary to the Minister for Foreign Affairs and Parliamentary Secretary to the Minister for Trade and Investment will open the conference
- **Mr Anthony Pratt, Executive Chairman, Visy Industries** will discuss his company's pro-active approach to food security
- **HE Gerda Verburg, Chair of the UN Committee on World Food Security and of the World Economic Forum Council on Food Security and Nutrition** will talk of the urgency of a game change for food security and nutrition

Other speakers include:

- Dr Cary Fowler, biodiversity conservationist behind the Arctic Seed Vault
- Dr Martin Kropff, Director General, CIMMYT
- Dr Jim Jung Lee, President Director of PT Syngenta Indonesia
- Mr Chris Brett, Senior VP, Head of Corporate Responsibility & Sustainability, Olam International
- Matt Willson, National Manager, Corporate Partnerships, WWF
- Dr Marco Ferroni, Director General, Syngenta Foundation for Sustainable Agriculture
- Mr Sameer Bhariok, Regional Leader for Market Access, Elanco Asia
- Richard Dickmann, Head of New Business Development, Bayer CropSciences
- Alison Eskesen, Director of Knowledge and Accountability, WEF Grow Asia

The Crawford Fund wishes to thank the supporters of this event including:

AARES, ACIAR, ATSE, AVRDC, Bayer CropScience, CBH Ltd, CIMMYT, CSIRO, Croplife Australia, Curtin University, Department of Agriculture, DFAT, Elanco Animal Health, Global Food Studies- University of Adelaide, GRDC, La Trobe University, Murdoch University, OGTR, PT Syngenta Indonesia, QUT, RIRDC, Scope Global, Syngenta Foundation for Sustainable Agriculture, TIA, The University of Queensland, The University of Sydney, UWA, UWS, Visy, WWF