



**THE CRAWFORD FUND**  
*For a Food Secure World*

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## **MEDIA RELEASE**

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### **OPPORTUNITY, CHALLENGES AND STAMINA—WORKING FOR FARMERS IN INDONESIA**

The Indonesian Government has ambitious food security plans and aims to achieve self-sufficiency on rice and corn production in three years. An innovative, multi-stakeholder model for addressing the agricultural challenges of the nation is having impact at the farmer level.

Dr Lim Jung Lee, President Director of PT Syngenta Indonesia and Founder-Board Member of PisAgro (Public-Private Partnership in Sustainable Agriculture) will discuss this Indonesian model at the Crawford Fund's annual food security conference titled *The Business of Food Security: Profitability, Sustainability and Risk* being held in Parliament House, Canberra 10-12 August. The event focuses on the importance of collaboration and partnership between the public, private and not-for-profit sectors to achieve sustainable intensification and improved food security.

"PisAgro is a voluntary organisation and its success is primarily driven by private-sector business leaders who are passionate about achieving crop productivity, grower prosperity and environmental sustainability. In practice, however, working across a large group of multi-stakeholders with different ideologies, working cultures and agendas is challenging," Dr Lim said.

"Obtaining commitment from stakeholders to invest resources to experiment on unproven business models is another key challenge. As projects progress from simple pilots to scale-ups, the complexity of managing these projects increases, adding more pressure on limited management and field resources. "

Dr Lim noted PISAgro's 20:20:20 vision to increase farm yields by 20%, reduce poverty by 20% and reduce greenhouse gas emissions by 20%.

"To date, PISAgro has reached 300,000 smallholder farmers covering 220,000 hectares through more than \$6m investment from the private and public sector. It has 11 working groups covering 10 crops and agri-financing," he said.

In 2013, Syngenta launched its Good Growth Plan which has six specific commitments to address critical challenges the world faces in feeding a growing population. They mirror the visions and aspirations of the Government and PisAgro in achieving food security and sustainable food production.

"In the longer term, there must be continuity of strong leadership in the public and private sectors to drive the food security agenda," he concluded.

Other speakers will include:

- Mr Anthony Pratt, Executive Chairman, Visy Industries
- HE Gerda Verburg, Chair of the UN Committee on World Food Security & of the World Economic Forum Council on Food Security and Nutrition
- Dr Martin Kropff, Director General, International Maize and Wheat Improvement Centre
- Dr Cary Fowler, biodiversity conservation advocate

The Crawford Fund wishes to thank the supporters of this event including:

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