**INTERNATIONAL WHEAT CONFERENCE AND**

**BORLAUG GLOBAL RUST INITIATIVE**

**MEDIA INTERVIEWS ORGANISED/COVERAGE**

More than 50 interviews were arranged and a selection of Australian coverage is below with links:

National Radio Current Affairs “PM” Program (throughout Australia and the region):

Raj <http://www.abc.net.au/pm/content/2015/s4315659.htm>

Radio National Breakfast (broadcast nationally and through the Australasian/Pacific region):

Braun <http://www.abc.net.au/radionational/programs/breakfast/surge-of-gluten-free-diets-in-the-west-threatens/6793906>

National Community Radio “The Wire” (broadcast nationally)

Raj <http://www.2ser.com/component/k2/item/18134-the-wire-21-september-2015>

National ABC Rural News:

Raj <http://www.abc.net.au/news/2015-09-18/national-rural-news/6786726>

Mahmoud <http://www.abc.net.au/news/2015-09-21/syrian-seed-bank-saved/6792590>

National ABC Radio News:

Braun, Monday: 7am Sample <http://blogs.abc.net.au/nsw/2015/09/0730-abc-new-england-north-west-news-21092015.html> (at 4min)

Devex:

Feature article

<https://www.devex.com/news/in-sydney-a-call-for-paradigm-shift-on-agriculture-86967>

Raj Opinion Piece <https://www.devex.com/news/why-hybrid-wheat-may-be-the-key-to-stave-off-world-hunger-86953>

ABC Country Hour (two full live one hour programs from the event plus additional stories, also distributed nationally to other State Country Hour programs and for national rural news)

Friday <http://www.abc.net.au/news/2015-09-18/nsw-country-hour-friday-18-september-2015/6787652>

Monday <http://www.abc.net.au/news/2015-09-21/nsw-country-hour-monday-21-september-2015/6792004>

Interviews were with:

Fischer <http://mobile.abc.net.au/news/2015-09-25/aid-money-spent-on-wheat-breeding-brings-dividends-for-farmers/6805284>

Velu <http://www.abc.net.au/news/2015-09-22/nsw-ancient-and-wild-grasses-could-hold-the-key-to-drought-tole/6795580>

Vox pops on IWC and Gluten <http://www.abc.net.au/news/2015-09-18/wheat-researchers-vox-pop/6787202>

Raj <http://www.abc.net.au/news/2015-09-18/wheat-research-needs-gm-to-feed-the-world/6786944>

Hickey <http://www.abc.net.au/news/2015-09-18/lee-hickey-on-speed-breeding/6787746>

Pardey <http://www.abc.net.au/news/2015-09-21/stripe-rust-costing-one-billion-dollars-in-lost-grain-production/6792106>

Williams <http://www.abc.net.au/news/2015-09-21/gluten-intolerance-a-growing-issue-for-grain-producers-to-consi/6792654>

Mahmoud <http://www.abc.net.au/news/2015-09-21/syrian-seed-bank-saved/6792590>

Fairfax Rural Press: (stories distributed nationally)

Braun <http://www.theland.com.au/news/agriculture/cropping/general-news/syrian-seed-genebank-flees-conflict/2744153.aspx>

Braun/DePauw <http://www.theland.com.au/news/agriculture/cropping/grains/canadas-lessons-in-grain-gains/2744070.aspx>

Pardey <http://www.theland.com.au/news/agriculture/cropping/grains/wheat-research-needs-boost/2744068.aspx>

Pardey <http://www.theland.com.au/news/agriculture/cropping/grains/rd-spend-declines/2744069.aspx>

Macquarie National Rural News: (Australia's largest commercial radio news network)

Hans <http://www.2gb.com/article/rural-news-220915> (at 3mins)

Pardey <http://www.2gb.com/article/rural-news-230915> (at 4mins)

Weekly Times (biggest circulating rural newspaper)

Raj Page 9 <http://www.weeklytimesnow.com.au/agribusiness/cropping/genetic-modification-needed-to-boost-wheat-crop-production-by-2050/story-fnker6ee-1227548816824>

Raj Page 16 <http://www.weeklytimesnow.com.au/news/opinion/biotechnology-can-help-avert-global-hunger/story-fnkerdb0-1227547612084>

Narrabri Courier

Raj <http://www.thecourier.net.au/news/thanks-narrabri-says-famed-scientist/>

Sharp, Threthowan and international visitors <http://www.thecourier.net.au/news/world-wheat-leaders-in-narrabri/>