

THE CRAWFORD FUND

MASTER CLASS in AGRICULTURAL RESEARCH LEADERSHIP and MANAGEMENT



THE CRAWFORD FUND
For a Food Secure World

WorldFish Centre, Penang, Malaysia
November 6-12, 2016

The Crawford Fund

The Crawford Fund is a non-government organisation (NGO) in Australia that promotes and supports international agricultural research for developing countries. The Crawford Fund has more than twenty five years of experience in training scientists in agricultural research. We have trained over 10,000 people from 40 countries.

Our Master Class program identifies new areas of knowledge, which are changing the way research is conducted, particularly in developing countries. In addition to courses on cutting edge technical topics such as molecular genetics, biodiversity and biosecurity, the Fund has conducted Master Classes on intellectual property, science communication, the management of technology transfer, and environmentally oriented areas such as sustainable resources management.

Through these years of training, we have identified a need to provide additional skills to senior project and program leaders in research leadership and management.

Call for Participants

The Crawford Fund is calling for applicants to participate in its first five-day Master Class in Research Leadership and Management. This Master Class in research leadership will improve management of publicly funded agricultural research systems supporting the development needs of countries throughout the world. The new master class draws on past training and latest thinking and best practice, from both the public and private sector, about how individuals can navigate the path from scientific and technical expertise roles to new positions requiring the leadership skills necessary to lead people, project and program teams, and ultimately research institutes.

The Master Class will be led by Shaun Coffey, an experienced and successful leader of R&D organisations. He was formerly CEO of a leading NZ Crown Research Institute, Chief of one of the largest Divisions of CSIRO, and is Adjunct Professor of Strategy and Leadership in Victoria University of Wellington. He will be assisted by Colin Chartres, Director of Master Classes and Training at the Crawford Fund and formerly DG of the International Water Management Institute; and by others experienced in financial and HR management. The Master Class provides state-of-the-art learnings delivered from hands-on perspectives by experienced and successful practitioners.

Learning Outcomes

At the end of the Master Class participants will:

- understand the key processes required to manage research programs;
- understand and appreciate their roles as leaders in the research environment;
- appreciate the demands of managing and leading research;
- understand the importance of effective outputs to create desired impacts;
- Be able to apply processes
 - to identify priorities and establish strategies for agricultural research;
 - to plan and evaluate activities;
 - to manage finances and program logistics; and
 - to identify and access resources.
- understand the importance of people management and associated HR processes;
- appreciate the need for effective communication; and
- have a clear understanding of their future development needs.

Individual Learning Plans

A feature of the Master Class is the requirement that participants create an **Individual Development Plan**, negotiated and agreed with their parent institution, on completion of the course. This process, including a post-workshop follow-up, will be facilitated by the Master Class leader. It is anticipated that a strong Alumni network can develop, as participants regularly share their progress as a result of participating in the Master Classes.

Who should attend?

The program is intended for staff in the CG or similar International Agricultural Research Centres, and/or in the National Agricultural Research Systems (NARS) in developing countries who are either:

- managing, or aspiring to manage research programs;
- providing functional support for program management; or
- responsible for capability building.

Participants will be required to:

- speak sufficient English to undertake the course;
- have the support of their institution to attend the full course;
- have support of their institution to enter into an Individual Development Plan to maximise the benefits of the training to both the individual and the institution;
- share with other participants the results of their efforts at an agreed date after the training; and
- bring a laptop to the training (internet is provided).

Registration Costs

CG Centre staff and related international institutions: US \$2950 p/p (US\$2650 if paid by August 12th). Attendees (or their institutions) will be expected to cover their own travel and accommodation costs. A block booking has been made at the Hotel Equatorial in Penang at a discounted rate.

Developing country National Agricultural and Extension Services and related institutions: a one-off fee of **US\$300** to partially cover food and accommodation. The Crawford Fund will cover airfares/travel costs up to US\$700 for attendees from the least developed countries. Please contact the Crawford Fund to discuss these arrangements.

Attendees will be expected to arrive in Penang (Hotel Equatorial) on Sunday, 6 November and to depart on Saturday, 12 November.

How to Register

The size of the Master Class is strictly limited to ensure personal attention to participants.

Please register your interest by September 5, 2016, stating name (indicate whether male/female), qualifications, email address and institutional affiliation, arrangements for funding your attendance, and a statement by your employer that you have approval to attend. This information should be forwarded by email to:

Ms Marchien van Oostende, Office Manager, The Crawford Fund, PO Box 4477, KINGSTON ACT 2604
[\(\[marchien.vanoostende@crawfordfund.org\]\(mailto:marchien.vanoostende@crawfordfund.org\)\)](mailto:marchien.vanoostende@crawfordfund.org).

For further information, please contact Dr Colin Chartres, Director, Master Classes, the Crawford Fund at
colin.chartres@crawfordfund.org.

For information relating to the program contact Shaun Coffey, who will be leading the Master Class, at
ceo@shauncoffey.org.