

# THE CRAWFORD FUND

## MASTER CLASS IN AGRICULTURAL RESEARCH LEADERSHIP AND MANAGEMENT

Penang, Malaysia: Sunday 4th - Friday 9th November 2018



### Introduction and Call for Participants

The third Master Class in Agricultural Research Leadership and Management will be run in Penang, Malaysia in November 2018.

The Crawford Fund, in conjunction with ACIAR (Australian Centre for International Agricultural Research) is **calling for applicants** to participate in this five-and-a-half day program.

The Master Class introduces the skills and practices required to manage and lead successful R&D and extension programs for agricultural research systems that support the development needs of countries globally.

The Crawford Fund is a non-government organisation (NGO) in Australia that promotes and supports international agricultural research for developing countries. The Crawford Fund has more than 25 years of experience in training scientists in agricultural research. We have trained over 12,000 people from 50 countries.

### Learning Outcomes

At the end of the Master Class participants will:

- Understand their roles as leaders in research activities.
- Appreciate the demands of managing and leading research.
- Understand the importance of effective outputs to create desired impacts.
- Be able to apply processes:
  - to identify priorities and establish strategies for agricultural research;
  - to plan and evaluate activities;
  - to identify and access resources; and,
  - to manage people, finances and projects.
- Have a clear understanding of their future development needs.

### Some Examples of the Modules Presented

Drawing on the latest thinking and best practice from both the public and private sector, the Crawford Fund has designed a program to assist individuals to better manage their work and provide leadership in their organisations.

Modules presented include:

- Management and leadership models.
- Self-awareness and personal effectiveness.
- People and team management.
- Performance management, including conflict resolution and providing feedback.
- Strategy and strategic planning.
- Global drivers and issues in agricultural research for development.
- Culture and its impact on leadership and management.
- Project management (including finances, evaluation and planning techniques).
- Adaptive leadership, stewardship, and managing complex problems.
- Individual career management and professional development.

In addition, a project simulation will run over several sessions and form a basis for integrating various aspects of the Master Class.

### Who Should Attend?

The program is intended for staff in the CG or similar international agricultural research centres and/or in the national agricultural research systems and for those in private sector in developing countries who are either:

- Managing, or aspiring to manage research programs;
- Providing functional support for program management;
- Delivering the results of research and development for the farming and food sectors; or,
- Responsible for capability building.





Participants will be required to:

- Speak sufficient English to undertake the course;
- Have support from their institution to attend the full course and enter into an Individual Development Plan to maximise the benefits of the training to both the individual and the institution;
- Share with other participants the results of their efforts at an agreed date after the training; and,
- Bring a laptop to the training (internet is provided).

### Presenters

The Master Class is delivered from a hands-on perspective by experienced and successful practitioners. It will be led by Shaun Coffey, formerly CEO of a leading NZ Crown Research Institute, Chief of one of the largest Divisions of CSIRO, and is Adjunct Professor of Strategy and Leadership in Victoria University of Wellington. He will be assisted by Lynne O'Brien and Colin Chartres.

Lynne has extensive experience working in a range of senior management roles within the Australian Public Service, including the Australian National Audit Office, Medicare Australia and the Department of Agriculture, Fisheries and Forestry where she undertook a range of senior executive roles in financial corporate, program management and service delivery functions.

Colin is CEO at the Crawford Fund and was formerly the Director General of the International Water Management Institute, one of the 15 CGIAR centres, and Chief Science Adviser to the National Water Commission.

### Costs and Registration

**CG Centre staff and related international institutions:** A tuition fee of **US\$3,000 p/p**. Attendees (or their institutions) will be expected to cover their own travel and accommodation costs.

**Developing country national agricultural and extension services and related institutions:** 10 places will be reserved on the Master Class for individuals who will have to be nominated by their own institution and APAARI (Asia Pacific Association of Agricultural Research Institutions). Tuition will be free for these individuals. Additionally, the Crawford Fund will cover airfares/travel costs up to US\$800 for attendees from the least developed countries.

Please contact the Crawford Fund to discuss these arrangements.

**Private sector companies and institutions:** A tuition fee of **US\$3,000 p/p**. Attendees (or their institutions) will be expected to cover their own travel and accommodation costs.

**Individual nominees:** A tuition fee of **US\$3,000 p/p**. Attendees (or their institutions) will be expected to cover their own travel and accommodation costs.

Attendees will be expected to arrive in Penang in time to commence classes at 1pm on Sunday 04 November; in most cases this will mean arriving the day before. Classes will conclude late in the afternoon of Friday 09 November, with participants departing Penang from Saturday 10 November.

**Note:** For accommodation, a block booking for all participants will be made at a hotel in the training location at a discount rate.

### How to Register

The size of the Master Class is strictly limited to ensure personal attention to participants. Please register your interest by **30 July 2018**, stating your name, gender, qualifications, email address, institutional affiliation, arrangements for funding your attendance, and a statement by your employer or supervisor that you have approval to attend.

Forward this information by email to:

**Marchien van Oostende**

Office Manager

The Crawford Fund

Unit 7, 1 Dairy Road

Fyshwick, ACT 2609, Australia

Email: [Marchien.Vanoostende@crawfordfund.org](mailto:Marchien.Vanoostende@crawfordfund.org)

Late enquiries should be directed to the Course Leader, Shaun Coffey.

### For further information please contact:

**Professor Shaun Coffey**

Director of Capacity Building

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