

# THE CRAWFORD FUND MASTER CLASS IN AGRICULTURAL RESEARCH LEADERSHIP AND MANAGEMENT

Penang, Malaysia: Sunday 3rd - Friday 8th November 2019



## Introduction and Call for Participants

**The fourth Master Class in Agricultural Research Leadership and Management will be run in Penang, Malaysia in November 2019.**

The Crawford Fund, in conjunction with ACIAR (Australian Centre for International Agricultural Research), is calling for applicants to participate in this five-and-a-half day program.

The Master Class introduces the skills and practices required to manage and lead successful R&D and extension programs for agricultural research systems that support the development needs of countries globally.

The Crawford Fund is a non-government organisation (NGO) in Australia that promotes and supports international agricultural research for developing countries. The Crawford Fund has more than 25 years of experience in training scientists in agricultural research. We have trained over 12,000 people from 50 countries.

## Learning Outcomes

At the end of the Master Class participants will:

- Understand their roles as leaders in research activities.
- Appreciate the demands of managing and leading research.
- Understand the importance of effective outputs to create desired impacts.
- Be able to apply processes:
  - to identify priorities and establish strategies for agricultural research;
  - to plan and evaluate activities;
  - to identify and access resources; and,
  - to manage people, finances and projects.
- Have a clear understanding of their future development needs.

## Some Examples of the Modules Presented

Drawing on the latest thinking and best practice from both the public and private sector, the Crawford Fund has designed a program to assist individuals to better manage their work and provide leadership in their organisations.

Modules presented to cover diverse topics that include:

- Management and leadership models.
- Self-awareness and personal effectiveness.
- People and team management.
- Performance management, including conflict resolution and providing feedback.
- Strategy and strategic planning.
- Global drivers and issues in agricultural research for development.
- Culture and its impact on leadership and management.
- Project management (including finances, evaluation and planning techniques).
- Adaptive leadership, stewardship, and managing complex problems.
- Individual career management and professional development.

## Who Should Attend?

The program is open to participants from both the public and private sectors. This includes staff in the CGIAR or similar international agricultural research centres, staff of the national agricultural research systems (NARS), University researchers and for those in the private sector working with developing countries. Nominations will be accepted from institutions or individuals.

Typically attendee could be involved in any of these functions:

- Leaders and Directors of Research
- Managing, or aspiring to manage research programs;
- Are working in research teams and wanting to improve performance:
- Providing functional support for program management;
- Delivering the results of research and development for the farming and food sectors; or,
- Responsible for capability building.



Participants will be required to:

- Speak sufficient English to undertake the course;
- To attend the full course;
- Reside in the hotel chosen for accommodation for participants;
- Plan to maximise the benefits of the training to both the individual and the institution;
- Share with other participants the results of their efforts at an agreed date after the training; and,
- Bring a computer or other digital device for use during classes (internet connection will be provided at the venue).

### Presenters

The Master Class is delivered from a hands-on perspective by experienced and successful practitioners. It will be led by Shaun Coffey, formerly CEO of a leading NZ Crown Research Institute, Chief of one of the largest Divisions of CSIRO, and is Adjunct Professor in the School of Management in Victoria University of Wellington. He will be assisted by Lynne O'Brien and Colin Chartres.

Lynne has extensive experience working in a range of senior management roles within the Australian Public Service, including the Australian National Audit Office, Medicare Australia and the Department of Agriculture, Fisheries and Forestry where she undertook a range of senior executive roles in financial corporate, program management and service delivery functions. Colin is CEO at the Crawford Fund and was formerly the Director General of the International Water Management Institute, one of the 15 CGIAR centres, and Chief Science Adviser to the National Water Commission.

### Costs and Registration

The course is offered at tuition fee of US\$3,000.00 per person. Attendees (or their institutions) will be expected to cover their own travel and accommodation costs. A block booking has been made at [Hotel Equatorial](#) at the following discounted rates: deluxe single RM350nett or deluxe double RM408nett (prices include taxes, breakfast and internet), participation in the course requires all attendees to use this hotel.

Attendees will be expected to arrive in Penang in time to commence classes at 12pm on Sunday 03 November; in most cases this will mean arriving the day before. Classes will conclude with a course dinner and presentation on Friday 08 November, with participants departing Penang from Saturday 09 November.

### How to Register

The size of the Master Class is strictly limited to ensure personal attention to participants. Please register your interest by **30 June 2019**, stating your name, gender, qualifications, email address, institutional affiliation, arrangements for funding your attendance, and a statement by your employer or supervisor that you have approval to attend.

Forward this information by email to:

#### **Sue Faulkner**

Support Officer

The Crawford Fund

Bdg 7, Unit 7, 1 Dairy Road

Fyshwick, ACT 2609, Australia

Email: [sue.faulkner@crowfordfund.org](mailto:sue.faulkner@crowfordfund.org)

Late enquiries should be directed to the Course Leader, Shaun Coffey.

**For further information or to discuss your interest in the course please contact:**

#### **Professor Shaun Coffey**

Director of Capacity Building

The Crawford Fund

Email: [Shaun.Coffey@crowfordfund.org](mailto:Shaun.Coffey@crowfordfund.org)

