

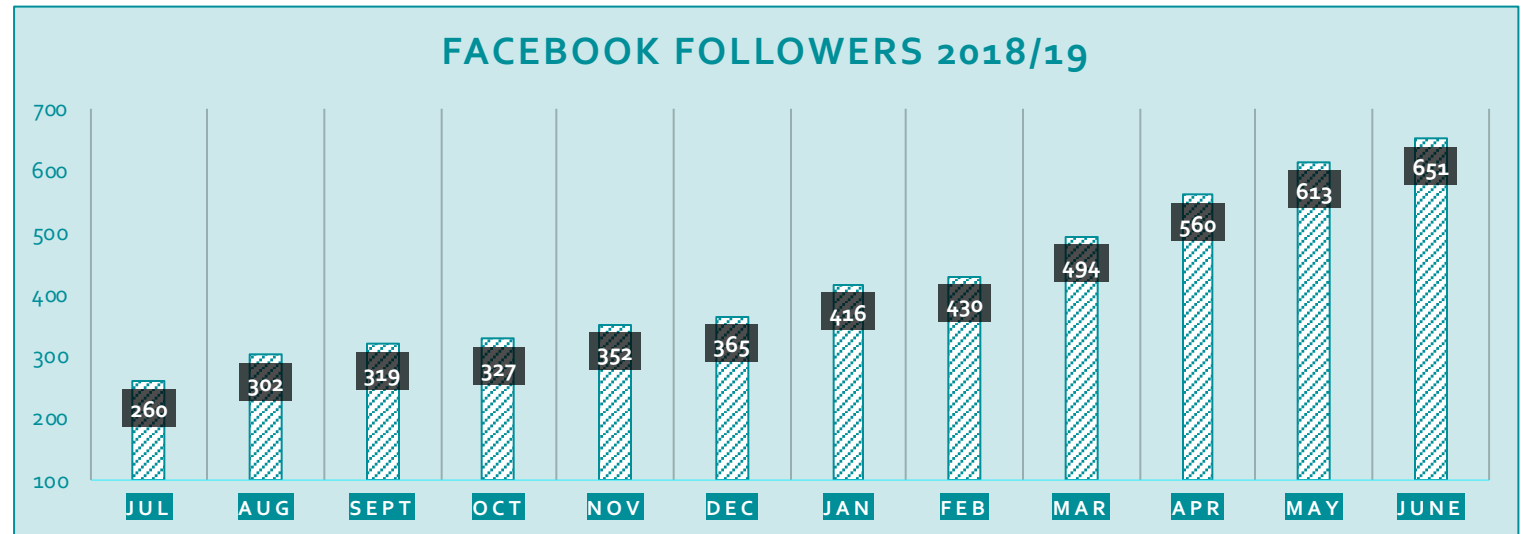
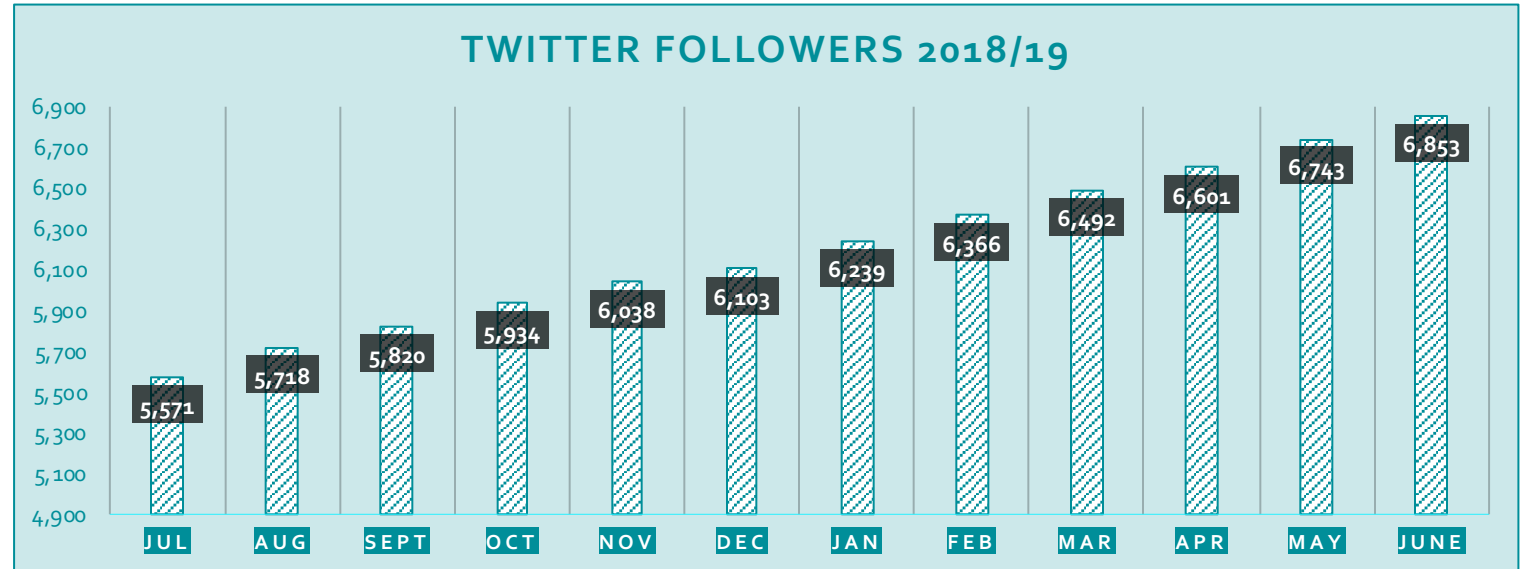


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# Monthly Social Media Report

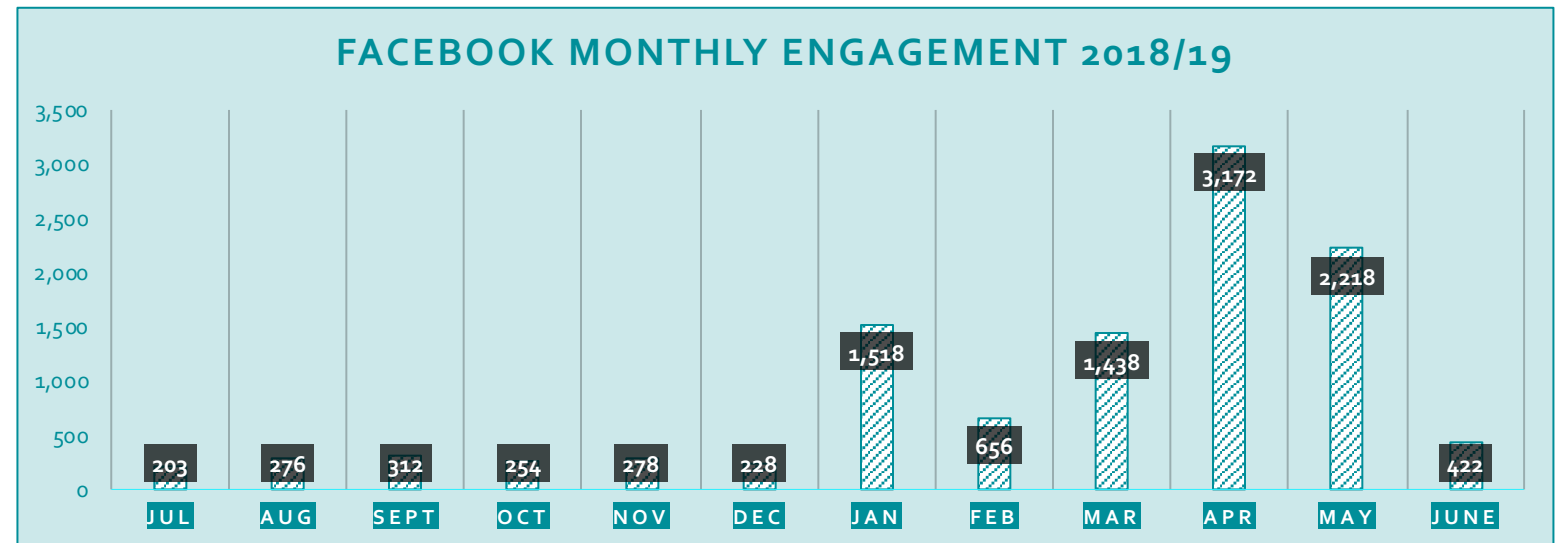
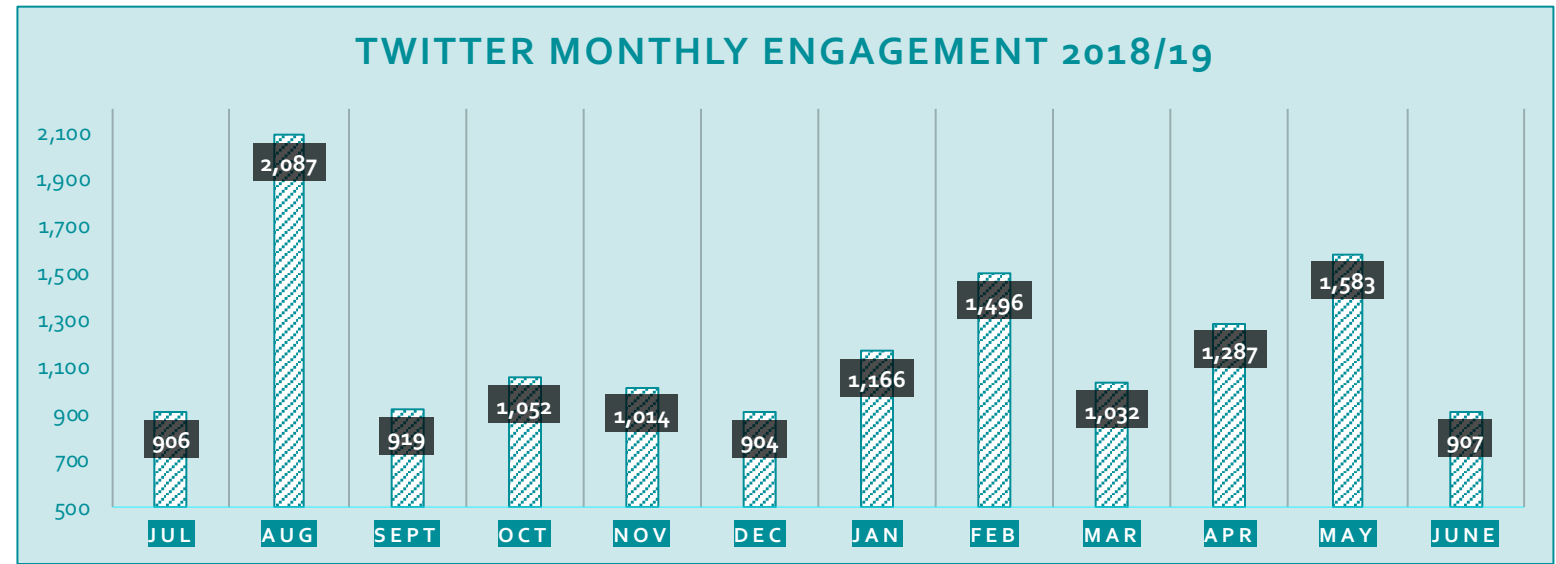
## 2018/2019 Annual Report

# Follower Growth Charts



# Total Engagement Charts

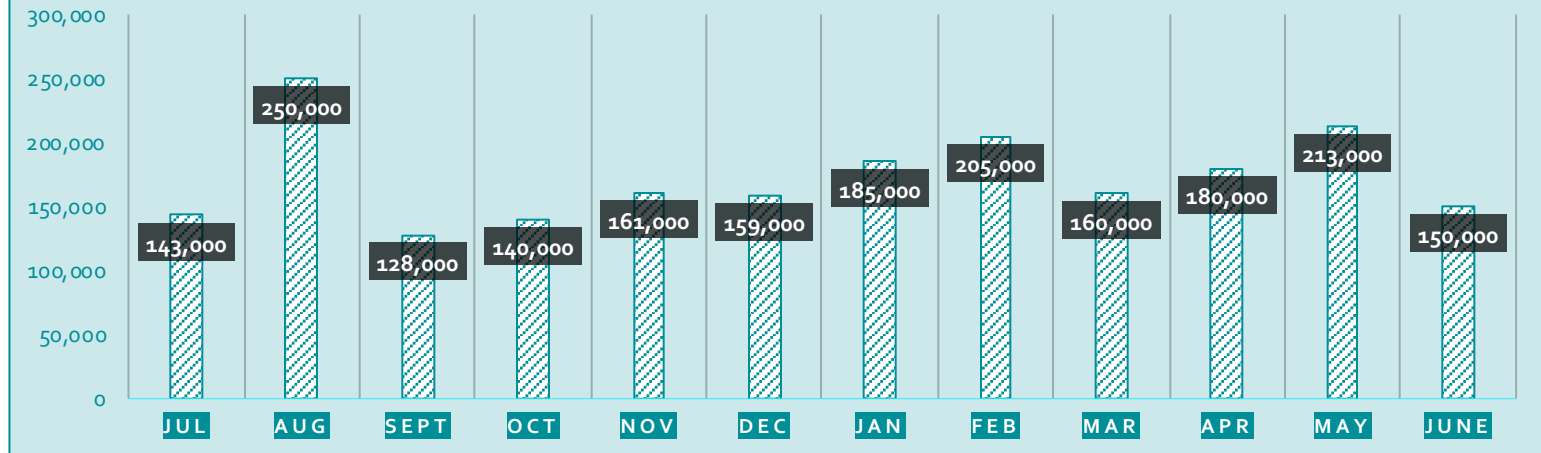
Twitter: likes, retweets, replies, mentions  
Facebook: likes, comments, shares



# Total Reach

The number of users who saw Crawford Fund content in their timeline and feeds.

### TWITTER MONTHLY REACH 2018/19



### FACEBOOK MONTHLY REACH 2018/19

