



HOW YOU CAN HAVE A PRESENCE AT THE CRAWFORD FUND 2021 ANNUAL CONFERENCE

Food & Nutrition Security - The Biosecurity, Health, Trade Nexus

Monday 13 December - Sir John Crawford Memorial Address and Networking Dinner, QT Canberra Hotel, Ballroom

Tuesday 14 December - Parliamentary Conference, QT Canberra Hotel, Ballroom

The Crawford Fund's Annual Conference is a highlight of Australia's agricultural development and food security calendar. For almost 30 years we have drawn significant focus to issues worthy of global and Australian attention, and this August we continue that proud tradition.

Overarching this year's event is the coronavirus pandemic. However, even outside of such extreme circumstances, the vast increase in and growing complexity of international trade, travel, tourism and density of development have placed ever growing challenges on maintaining plant and animal biosecurity, halting the rapid spread of infectious diseases and strengthening the protection of biodiversity.

Take this opportunity to shine a light on your organisation, its interest and work in food and nutrition security and related biosecurity issues and raise your profile with a targeted and relevant audience. Being a sponsor and having a display in the Ballroom at QT Canberra Hotel will:

- Raise your profile and increase brand awareness
- Promote your organisation's products and services
- Establish new connections and strengthen relationships

As a hybrid event, this year we expect our usual attending delegates from development, research, academia, the private sector, primary production, NGO and advocacy groups, and from decision and policy-making will be complemented by a virtual audience, including many from overseas.

We use our local and global networks to find thought-provoking expert speakers, and this year's [program](#) includes the following high-profile international specialists:

- Dr Agnes Kalibata, UN Secretary General's Special Envoy to the 2021 Food Systems Summit and President of the Alliance for a Green Revolution in Africa.
- Dr Prabhu Pingali, Founding Director of the Tata-Cornell Institute for Agriculture and Nutrition
- Dr Rob Horsch, Advisor, Global Commission on Adaptation at World Resources Institute
- Professor Nicola Spence, Honorary Professor, University of Birmingham, Defra's Chief Plant Health Officer and Head of the National Plant Protection Organisation
- Mr Rob Kaan, Managing Director For Australia & New Zealand, Corteva Agriscience

Our conference sponsorship opportunities are:

- \$10,000+** a negotiated registration package and benefits as agreed such as chairing a conference session.
- \$5000** two free full registrations; the opportunity to have a display in the Ballroom at QT Canberra Hotel; the opportunity for a listing, your logo with a link to your website, and an e-brochure all in the conference app, and acknowledgement online and in the official proceedings.
- \$3000** one free full registration; a banner in the Ballroom at QT Canberra; the opportunity for a listing, your logo with a link to your website, and an e-brochure all in the conference app, and acknowledgement online and in the official proceedings.
- \$1500** one free full registration and the opportunity to be listed as a supporter in the conference app, online and in the official proceedings.
- \$500** opportunity for a pull-up banner to focus attention in the display area in the Ballroom at QT Canberra Hotel – this option can be an add-on to options above that do not offer a display opportunity.

The Crawford Fund 2021 Annual Conference will follow the requirements of local, State, Territory and Federal COVID-19 policies.

Contact:

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The Crawford Fund is a not-for-profit organisation raising awareness of the benefits to Australia and developing countries of Australia's engagement in international agricultural research and development; supporting training programs for developing country scientists and farmers, and encouraging and supporting young Australians into agriculture for development studies, careers and volunteering opportunities.

