Top tweets by engagement
Top tweets sorted by the total number of engagements during the campaign period, such as likes, replies and retweets.

- @alisonrbentley · Aug 16 • 4:18 PM
  Afternoon super-session at #22cfconf presenting alongside the amazing @neenamitter...

- @ACIARAustralia · Aug 16 • 9:30 AM
  @AumuaA’s Sir John Crawford Memorial Address to open @CrawfordFund Conference ...

- @AlisonRBentley · Aug 16 • 9:31 AM
  Kicking off the @CrawfordFund #22cfconf in Parliament House in Canberra covering int...

- @irri · Jul 22 • 11:00 AM
  CGIAR’s @irri and @CIMMYT have joined the growing number of sponsors supporting t...

- @CrawfordFund · Aug 1 • 3:41 PM
  Great to have so many @CGIAR and @AIRCAalliance centers with a presence at our con...

- @CrawfordFund · Aug 8 • 3:41 PM
  Once again, our Annual Conference will be live streamed for those unable to join us ...

- @ACIARCEO · Aug 16 • 2:34 PM
  Wonderful to have Dr Alison Bentley @AlisonRBentley @CIMMYT @CGIAR back in 🇦🇺 to ...
Key Performance Indicators (KPIs) for Twitter

Tracked by day, the graph shows the number of impressions all tweets received using the #22CFCConf hashtag.

- Users: 196
- Mentions: 983
- Impressions: 12.1M
- Reach: 1.09M
Tweet type breakdown

This graph shows the different types of tweets across the campaign period using the #22CFConf hashtag.

- All: 983
- Retweets: 619
- Original Tweets: 306
- Quoted: 51
- Replies: 7
Top keywords

Word cloud of popular keywords associated with the #22CFConf hashtag.

conversation, gender equality, valuable insights, virtual registration, media release, centers work, 35th anniversary, students, online, food, session, event, impact, food security, annual conference, celebration, security, development, world, conference, issues, future, poorscholars, sponsors, impacts, regional director, former scholars, developing country
Top hashtags

Top hashtags included in tweets using the #22CFConf hashtag.
# Top Twitter Authors

Top 10 authors by total number of followers.

<table>
<thead>
<tr>
<th>Author</th>
<th>Tweets</th>
<th>Followers</th>
</tr>
</thead>
<tbody>
<tr>
<td>@cgiar</td>
<td>19</td>
<td>143k</td>
</tr>
<tr>
<td>@ifpri</td>
<td>4</td>
<td>128k</td>
</tr>
<tr>
<td>@farmingfirst</td>
<td>2</td>
<td>65k</td>
</tr>
<tr>
<td>@science_academy</td>
<td>1</td>
<td>60k</td>
</tr>
<tr>
<td>@sandrodemaio</td>
<td>3</td>
<td>54k</td>
</tr>
<tr>
<td>@cimmyt</td>
<td>25</td>
<td>48k</td>
</tr>
<tr>
<td>@aspi_org</td>
<td>1</td>
<td>45k</td>
</tr>
<tr>
<td>@vichealth</td>
<td>2</td>
<td>38k</td>
</tr>
<tr>
<td>@irri</td>
<td>11</td>
<td>36k</td>
</tr>
<tr>
<td>@ilri</td>
<td>1</td>
<td>33k</td>
</tr>
</tbody>
</table>
Top Locations

Top 10 locations of users.

- Australia
- United States
- France
- Kenya
- Mexico
- United Kingdom
- India
- Italy
- New Zealand
- Pakistan
Gender Breakdown

Breakdown of gender from Twitter profiles