

#### The Crawford Fund Annual Conference

## **GLOBAL FOOD SECURITY IN A RISKIER WORLD:** Diversification for Resilient Food and Nutrition Systems

💆 4-5 September 2023 🕴 🝳 Canberra, Australia and online

# HOW YOU CAN HAVE A PRESENCE AT THE CRAWFORD FUND 2023 ANNUAL CONFERENCE

The Crawford Fund's Annual Conference is a highlight of Australia's agricultural development and food security calendar. For more than three decades we have drawn significant focus to issues worthy of global and national attention, and this September we continue that proud tradition.

This year's event, titled "Global Food Security in a Riskier Environment: Diversification for Resilient Food and Nutrition Systems" will be a chance to raise your profile and network as we focus on how to manage risk and build resilience in the face of the 3Cs -Covid, Climate Change and Conflict.

We will consider how farmers the world over, who are generally facing similar significant risks, can understand risks, and adapt and diversify their production systems to sustain production.

To this end, our key conference themes will examine on and off farm risks and solutions and key policy settings that will facilitate the development of resilient farming systems.

As Australia's key food security event, our annual conference has consistently attracted delegates from development, research, academia, the private sector, primary production, NGO and advocacy groups, and from decision and policy-making. This will be complemented by a virtual audience, including many from overseas.

We have again used our local and global networks to find thought-provoking expert speakers, and this year's program includes the following high-profile international and Australian specialists:

- **Dr Cary Fowler**, U.S. Special Envoy for Global Food Security
- Dr Eliane Ubalijoro, CEO, Center for International Forestry Research and World Agroforestry
- Emeritus Professor Kym Anderson AC, Crawford Fund Medallist
- **Prof Wendy Umberger**, CEO, Australian Centre for International Agricultural Research
- **Dr Warren T K Lee**, Senior Nutrition & Food Systems Officer, UN FAO
- Ben Fargher, Environmental Markets Lead, Cargill Asia Pacific

Being a sponsor and having a display at this year's event, will:

- Indicate your involvement, interest and support for Australia's efforts in agriculture for development
- · Raise your profile and increase brand awareness
- Promote your organisation's products and services
- Establish new connections and strengthen relationships.

#### Our conference sponsorship opportunities are:

\$10,000+	a negotiated package and benefits as agreed such as chairing a conference session; additional conference registrations; the opportunity to have a display; the opportunity for a listing, your logo with a link to your website, and an e-brochure all in the conference app; and acknowledgement in our social media strategy, on our website, throughout the event and in the official proceedings.
\$5500	two free full registrations; the opportunity to have a display; the opportunity for a listing, your logo with a link to your website, and an e-brochure all in the conference app; and acknowledgement in our social media strategy, on our website, throughout the event and in the official proceedings.
\$3500	one free full registration; a banner in the display area; the opportunity for a listing, your logo with a link to your website, and an e-brochure all in the conference app, and acknowledgement in our social media strategy, on our website, throughout the event and in the official proceedings.
\$2000	one free full registration and the opportunity to be listed as a supporter in the conference app, online and in the official proceedings.
\$750	opportunity for a pull-up banner to focus attention in the display area – this option can be an add-on to options above that do not offer a display opportunity.

### Contact:

#### **Cathy Reade**

Director of Outreach & Conference Director Mobile: 0413 575 934

Email: <u>cathy.reade@crawfordfund.org</u> Web: <u>www.crawfordfund.org</u> Twitter: @CrawfordFund

**The Crawford Fund** is a not-for-profit organisation raising awareness of the benefits to Australia and developing countries of Australia's engagement in international agricultural research and development; supporting training programs for developing country scientists and farmers, and encouraging and supporting young Australians into agriculture for development studies, careers and volunteering opportunities.