

# THE CRAWFORD FUND MASTER CLASS IN AGRICULTURAL RESEARCH LEADERSHIP AND MANAGEMENT

Penang, Malaysia - Sunday 3 to Friday 8 November 2024



## Introduction and Call for Participants

The 6<sup>th</sup> Master Class in Agricultural Research Leadership and Management will be delivered in Penang, Malaysia, in November 2024.

The Master Class offered by the Crawford Fund, in conjunction with the Australian Centre for International Agricultural Research (ACIAR) is now open for registrations for this five-and-a-half-day program.

The Master Class develops the practices required to manage and lead successful R&D and extension systems that support the development needs of countries globally.

The Crawford Fund is an NGO in Australia that supports international agricultural research for developing countries. Over our 35 years of experience in training scientists in agricultural research, we have trained more than 13,000 people from over 55 countries.

## Learning Outcomes

At the end of the Master Class, participants will:

- Understand their roles as leaders in research activities.
- Appreciate the demands of managing and leading research.
- Understand how to achieve practical outputs to create desired impacts.
- Be able to apply processes:
  - to identify priorities and establish strategies for agricultural research.
  - to plan and evaluate activities.
  - to identify and access resources.
  - to manage people, finances and projects.
- Have a better understanding of their future development needs.

## Some Examples of the Modules Presented

Drawing on the latest thinking and emerging practices from the public and private sectors, the Crawford Fund has designed a program to assist individuals in managing their work better and providing leadership in their teams and organizations.

Modules presented to cover diverse topics that include:

- Developing your management and leadership models/practices.
- Self-awareness and personal effectiveness.
- People and team management.
- Effective communication, conflict resolution and performance feedback.
- Strategy and strategic planning.
- Global drivers and issues in agricultural research for development.
- Cultural impacts on leadership and management.
- Project management (including finances, evaluation, and planning techniques).
- System and adaptive leadership, stewardship, and managing complex problems.
- Individual career management and professional development.

## Who Should Attend?

The program is open to participants from both the public and private sectors. This includes staff in the CGIAR or similar international agricultural research centers, staff of the national agricultural research systems (NARS), University researchers and those in the private sector working with developing countries.

Typically, attendees could be involved in any of these functions:

- Leaders and Directors of Research
- Early or mid-career professionals
- Managers or aspiring managers of research programs
- Members of research teams wanting to improve performance.
- Staff providing functional support for program management.
- Professionals responsible for capacity building



## Costs and Registration

The course is offered at a tuition fee of USD 3,750.00 per person. Attendees (or their institutions) will be expected to cover their own travel and accommodation costs. Second and subsequent participants from the same institution will receive a \$USD 600.00 discount.

A block booking has been made at the **Evergreen Laurel Hotel in Penang** at discounted rates of approximately USD 85.00 per day. Prices include breakfast, and internet access. Participation in the course requires all attendees to use this designated hotel.

## How to Register

Participation in previous Master Classes has been highly competitive and numbers will be limited to ensure effective engagement in the program, so you are advised to register early. Please register to participate by **Monday 5 August 2024 at the latest** by sending an email to [shaun.coffey@crawfordfund.org](mailto:shaun.coffey@crawfordfund.org)

Include in your email the following information -

- your name, and gender,
- qualifications,
- email address, and physical address.
- institutional affiliation (if applicable)
- address to which we should send the invoice and letter of enrolment.

Please attach your CV.

## General Information

Attendees will be expected to arrive in Penang in time to commence classes at 12pm on Sunday 03 November; in most cases, this will mean reaching Penang the day before. Classes will conclude with a course dinner on Friday, 8 November, and you departing Penang from Saturday, 9 November.

Should there be insufficient interest in the Master Class it will not proceed.

Participants will be required to:

- Speak sufficient English to undertake the course.
- Attend the full course.
- Reside in the hotel chosen for accommodation and meetings for participants.
- Plan to maximize the benefits of the training to them as an individual and for their institution.
- Share with other participants the results of their efforts at an agreed date after the Master Class.
- Bring a computer/digital device for use during classes (internet connection will be provided at the venue).

## Presenters

The Master Class is delivered from a hands-on perspective by experienced and successful practitioners - Lynne O'Brien, Colin Chartres and Shaun Coffey.

Lynne has extensive experience working in a range of senior management roles within the Australian Public Service, including the Department of Agriculture, Fisheries and Forestry, where she undertook a range of senior executive roles in financial corporate, program management and service delivery functions.

The immediate past CEO of the Crawford Fund, Colin has also served as the Director General of the International Water Management Institute, one of the 15 CGIAR centers, and Chief Science Adviser to the National Water Commission.

Shaun is Director of Capacity Building at the Crawford Fund and was formerly CEO of a leading NZ Crown Research Institute, and Chief of one of the largest Divisions of CSIRO, Australia.

**For further information or to discuss your interest in the course please contact:**

**Shaun Coffey**

Director of Capacity Building

The Crawford Fund

Email: [Shaun.Coffey@crawfordfund.org](mailto:Shaun.Coffey@crawfordfund.org)

