



SPONSORSHIP OPPORTUNITIES AT THE CRAWFORD FUND 2025 ANNUAL CONFERENCE

Progress and Prospects for Climate-Resilient Agrifood Systems:

Actionable Recommendations for Policymakers and Practitioners

11-12 August 2025

The Great Hall, Parliament House, Canberra, Australia and online



The Crawford Fund's Annual Conference is a highlight of Australia's agricultural research, development and food security calendar.

For more than three decades we have drawn significant focus to issues worthy of global and national attention, and this August we continue that proud tradition.

This year's event has a working title of *Progress and Prospects for Climate-Resilient Agrifood Systems*. We want our conference to bring national attention to actionable recommendations for policymakers and practitioners to craft strategies that can secure food security while promoting environmental sustainability.

As Australia's key food security event, our annual conference has consistently attracted delegates from development, research, academia, the private sector, primary production, NGO and advocacy groups, and from decision and policy-making. This will be complemented by a virtual audience, including many from overseas.

We have again used our local and global networks to find thought-provoking expert speakers:

The prestigious Sir John Crawford Memorial Address will be presented by our board member, **The Hon Joel Fitzgibbon**, Former Federal Minister for Agriculture, Fisheries and Forestry on *"Trade-offs and Tough Choices: Lessons in Leadership from the Frontlines of Policy."*

Our keynote speaker is internationally-recognised science leader **Dr Rachel Chicwamba**, a member of the ACIAR Policy Advisory Council and CGIAR Integrated Partnership Board, and Group Executive: Chemicals, Agriculture, Food and Health Division, The Council for Scientific and Industrial Research (CSIR), South Africa.

Other speakers include:

- **Dr Richard Eckard**, Professor of Carbon Farming, University of Melbourne and National Program Leader, Carbon Research Centre for Net Zero Agriculture
- **Prof Wendy Umberger**, Chief Executive Officer, ACIAR
- **Dr Aditi Mukherji**, Director, Climate Change Adaptation and Mitigation Impact Action Platform of the CGIAR.

Being a sponsor and having a display at this year's event, will:

- Indicate your involvement, interest and support for Australia's efforts in agriculture for development
- Raise your profile and increase brand awareness
- Promote your organisation's products and services
- Establish new connections and strengthen relationships.

Our conference sponsorship opportunities are:

\$12,000+	a negotiated package and benefits as agreed such as chairing a conference session; additional conference registrations; the opportunity to have a display; the opportunity for a listing, your logo with a link to your website, and an e-brochure all in the conference app; and acknowledgement in our social media strategy, on our website, throughout the event and in the official proceedings.
\$10,000	a negotiated package and benefits as agreed such as additional conference registrations; the opportunity to have a display; the opportunity for a listing, your logo with a link to your website, and an e-brochure all in the conference app; and acknowledgement in our social media strategy, on our website, throughout the event and in the official proceedings.
\$5500	two free full registrations; the opportunity to have a display; the opportunity for a listing, your logo with a link to your website, and an e-brochure all in the conference app; and acknowledgement in our social media strategy, on our website, throughout the event and in the official proceedings.
\$3500	one free full registration; a banner in the display area; the opportunity for a listing, your logo with a link to your website, and an e-brochure all in the conference app, and acknowledgement in our social media strategy, on our website, throughout the event and in the official proceedings.
\$2000	one free full registration and the opportunity to be listed as a supporter in the conference app, online and in the official proceedings.
\$750	opportunity for a pull-up banner to focus attention in the display area – this option can be an add-on to options above that do not offer a display opportunity.

Contact: **Cathy Reade**, Conference Director

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The Crawford Fund is an Australian NGO that promotes and encourages sharing Australia's research expertise with developing countries to help their farmers become more productive, sustainable, and resilient. We also encourage young Australians in their careers and studies for food and nutrition security. This brings significant benefits to Australia as well as partner countries in terms of improved trade, food security, environment, regional stability, and reduced biosecurity risks.